

# OLD ORIGINAL POSTERS : WHAT ABOUT LIGHTING AND FRAMING ?

Looking to a big original poster we are always fascinated by colours, images and the size in itself. We would like to bring it immediately at home. Nevertheless, after the first impression, we start to think about the way to frame it and to locate into our homes, often small and not so well lighted.



Try to think to a very old and fragile poster by Mucha or Dudovich or to a big Cappiello's or Armando Testa's poster: how to preserve these masterpieces ? Where and how to locate them ? What about framing, exhibiting and lighting them ?



During the week of the Salone del Mobile 2019 MILANO MANIFESTI will show how old and original posters could be preserved and exhibited at home.

Particularly on Thursday the 10th april we will meet some experts to discuss with you this intriguing interior design topic .



## MILANO MANIFESTI

Tuesday the 9th - Saturday the 13th april : exhibition of old original posters backed on linen, and framed in different ways

### Wednesday the 10th april hr 18 : MEETING WITH THE EXPERTS

Prof. arch. Francesco Murano light designer and Salvo Blanco from La Bottega della Cornice.  
Francesco Murano is wellknown for his museum lighting activity and for his theoretical and didactic contributions,  
Salvo D'Urso is wellknown for his experience on preserve and framing big and frail vintage posters

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