

# DesignByThem

**Press Release:**

**DesignByThem celebrates 12 years of design & launch of Dion Lee collaboration at Milan Design Week.**



DesignByThem is travelling from Sydney to Milan for their first ever European solo exhibition. As part of Milan Design Week 2019, the Australian design house will be showcasing over 30 of their signature pieces as well as the international debut of a new furniture collaboration between DesignByThem founders/designers Sarah Gibson and Nicholas Karlovasitis and Australian fashion designer Dion Lee.

Set amongst a secluded courtyard in the Isola District, DesignByThem will be transforming art studio Via Farini – a space known by locals for its support of creativity and collaboration – into a design playground filled with a curated collection of their Australian designed chairs, tables and lounges.

Also on display will be the freshly launched upcoming *DL Seating Collection*, a collaboration, by Sarah Gibson, Nicholas Karlovasitis (DesignByThem Co-Founders AKA GibsonKarlo) and Dion Lee (Dion Lee Creative Director). The *DL Range* is the first interdisciplinary project for DesignByThem with the merging of fashion and industrial design principles. The new pieces combine the sculpturally tailored aesthetic recognised in Dion Lee garments with the timeless structural details of GibsonKarlo designs.

As DesignByThem continues to expand with increased business and interest from clients outside of Australia, the show will be a welcome opportunity for international guests to touch, try and meet the products themselves.

*Sarah: "We see Milan as the perfect setting for the launch of our collaboration with fashion designer Dion Lee. The cross-over between fashion and furniture is none more evident than in Milan. In fact, it was during a trip to Milan several years ago that the concept came to be."*

*Nicholas: "It's a timely launch for our brand in Europe, with international interest in DesignByThem at an all-time high. We have built a long-standing following in Australia over the past 12 years and are looking forward to extending that overseas."*

**Exhibiting as part of Milan Design Week:** Stefan Lie, Tom Fereday, Trent Jansen, Seaton Mckee, Jon Goulder, Daniel Tucker, Marcel Sigel, Nikolai Kotlarczyk, Elliot Bastianon, Dion Lee, Sarah Gibson and Nicholas Karlovasitis.

#### **About DesignByThem**

Established in 2007, DesignByThem was founded by industrial designers and continues to be run by designers who are dedicated to creating and producing unique products for design professionals and enthusiasts alike. The brand's growing collection of furniture, accessories and lighting is characterised by its unique Australian perspective, timeless aesthetic and distinct playfulness.

#### **Exhibition Details**

Date: 9 - 14 April 2019, 10am - 7pm.

Location: Studio Via Farini, Via Carlo Farini 35, Milano 20159, Italy.

High-resolution images can be [downloaded here](#).

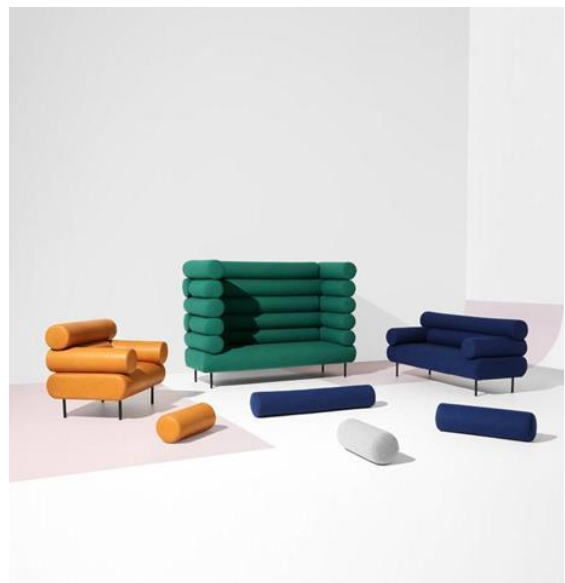
Please credit all photography to Pete Daly.

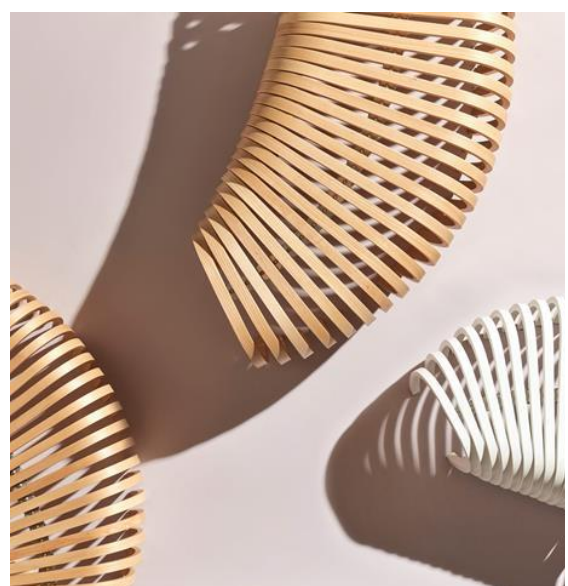
For more information please contact [press@designbythem.com](mailto:press@designbythem.com)

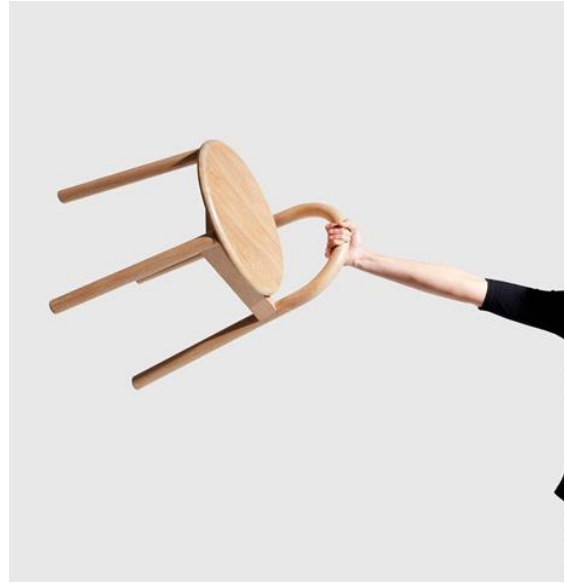
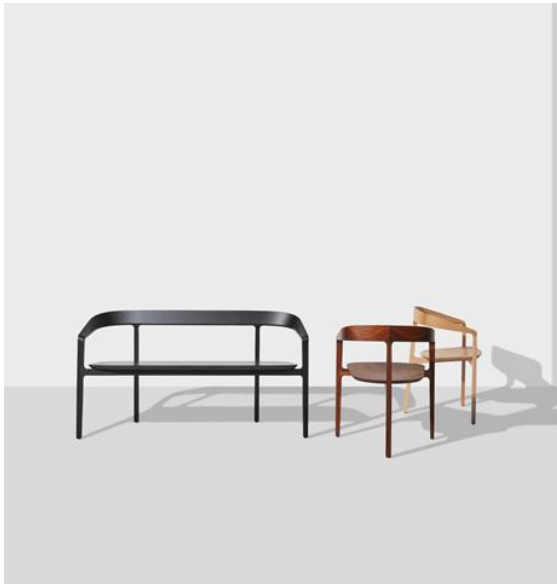
Instagram handles: @designbythem



Above: Industrial designers & DBT co-founders Sarah Gibson, Nicholas Karlovasitis and fashion designer Dion Lee. Photo: Fiona Susanto.







*Product photography by Pete Daly.*

**Bye for now!**

General Enquiries  
[info@designbythem.com](mailto:info@designbythem.com)

Commercial Enquiries  
[trade@designbythem.com](mailto:trade@designbythem.com)

Press Enquiries  
[press@designbythem.com](mailto:press@designbythem.com)

+61 2 8005 4805 | 109 Shepherd Street, Chippendale NSW 2008 Australia

[www.designbythem.com](http://www.designbythem.com)

**Australian Design. Since 2007.**