

For Immediate Release

Cosentino Presents: Raytrace by Benjamin Hubert of LAYER for Dekton®

A large-scale, architectural installation for
Milan Design Week 2019

April 9th – 14th 2019, 11:00-19:00

Press Preview: April 8th 2019, 15:00-19:00



Benjamin Hubert of LAYER for Dekton
Image Credit – Jose Santopalomo

Cantoria (Almería), 18 February 2019. Cosentino, worldwide leader in the production and distribution of innovative surfaces for architecture and design, presents their collaboration with designer Benjamin Hubert of LAYER for Milan Design Week 2019 titled *Raytrace*. *Raytrace* is an immersive, architectural installation showcasing Dekton®, the ultra-compact, large format surface by Cosentino – exploring the product's design, innovation, strength, durability and beauty.

A 25-meter long and 6-meter high triangular passage composed of Dekton® ultracompact surfaces is seemingly balanced on a single edge within a dark, atmospheric space. Upon entering the passageway, a mesmerising caustic pattern slowly dances across the surface, emulating the refraction of light through water – evoking the serene feeling of being underwater. As visitors walk through the passage, they become an integral part of the installation, as their shadows are cast against the structure’s surface. Two mirrors at either end of the vault reflect the installation, creating the illusion of an infinite space and offering glimpses of the caustic patterns playing out on the interior.

Hubert’s design references the highly technological qualities of Dekton® as an indoor/outdoor architectural product and the natural minerals used to produce the material. Taking inspiration from the Dekton® creation process, Hubert creates a dramatic, interactive experience showcasing the harmony between nature, light and architecture.

*“The creation of Dekton® is a highly technological process that emulates the metamorphic changes that naturally occur with stone,” says **Benjamin Hubert, founder of LAYER.** “The extraction of water using extreme heat and pressure throughout the manufacturing process is what makes Dekton® a durable material most suited for architecture. Raytrace is a direct response to this method - we take the idea of water and architecture, two integral themes in the conception of Dekton®, and create an architectural structure, filled with an immersive caustic lighting effect – a powerful combination of architecture and nature.”*

*“This installation demonstrates the limitless versatility of Dekton®, hoping to inspire architects and designers with the beauty and technological qualities of the material,” says **Santiago Alfonso, Vice President of Marketing and Communication at Cosentino Group.***

Raytrace will be exhibited in the historical vaulted warehouses beneath Milan’s Central Train Station as part of the third edition of Ventura Centrale. The iconic backdrop of these arched spaces will house installations by internationally renowned brands and designers, making it a must-see destination during Milan Design Week 2019.

Address: Ventura Centrale
Via Ferranti Aporti 27, 20125 Milan, Italy

Instagram:
@dektonbycosentino @grupocosentino @benjaminhubert @layer_design
#Raytrace #CosentinoDesign

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Notes to the Editor:

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About Dekton® by Cosentino

Dekton® is the new ultracompact surface of Cosentino. A technological material composed of a sophisticated mixture of raw materials used to make porcelain, glass and quartz surfaces. High strength and versatility for use in home applications and large projects. Dekton® offers more than 40 colors across eight collections: Solid Collection, Natural Collection, Tech Collection, Wild Collection, XGloss Solid Collection, XGloss Natural, XGloss Basic, and the newest, Industrial Collection.

Dekton®'s ultra-compact surfaces come in a wide range of slabs in large formats with different thicknesses and design possibilities. Its versatility and extensive customization options allow designers and architects to make their ideas a reality.

dekton.com

About Benjamin Hubert

Benjamin Hubert is an award-winning British design entrepreneur, and founder of creative agency, LAYER. LAYER is focused on experience-driven design for both the physical and digital worlds. Led by Benjamin and a growing creative team, LAYER is partnering with forward-thinking brands – including Nike, Google, Bang and Olufsen, Samsung, Braun, Fritz Hansen and Vitra– to create products that will help define the way we live, work and communicate in the future, from A.I to smart wearables and furniture systems, to the next generation of media devices and mobile communication tools.

layerdesign.com

About TM Lighting

The lighting for *Raytrace* is produced by TM Lighting, UK's leading art lighting specialists that provide exceptional LED products. TM Lighting was founded in 2012 by Directors Andrew Molyneux and Harry Triggs, bringing 20 years' combined experience in lighting and product design. The company specialises in the design and manufacture of exceptional LED products that transform works of art within private residences, stately homes, galleries and museums, with commissions for high-end retail spaces.

<http://tmlighting.com/>