

MILAN DESIGN WEEK 2019

CIPOD

presents

EXTRAORDINARY CINEMA

Step out of the everyday and into Extraordinary with CIPOD, the world's only fully bespoke cinema pod.

Cipod participates for the first time at the Milan Design Week with an exclusive project to live the unique experience of Cinema Bespoke: a short program design-oriented program, in collaboration with Milano Design Film Festival to be enjoyed, within an exclusive interior design project by Cameranesi Pompili that surround the pod. A cutting-edge tailor-made mini-cinema from the point of view of technology, comfort and aesthetics for a sensory involvement.

CIPOD is the world's only custom-built home cinema pod, combining unrivalled acoustics and pioneering audio-visual technology with exquisite taste featuring audio with JBL Synthesis By HARMAN. Every CIPOD is equipped with pioneering audio and visual equipment to effortlessly transport you to the limits of your imagination. A cutting-edge tailor-made mini-cinema from the point of view of technology, comfort and aesthetics for a sensory involvement. CIPOD is handcrafted in the UK, with exquisite attention to detail and precision engineering ensuring that the expectations are always exceeded. Every CIPOD is constructed from a modular design allowing it to be configured to the exact dimensions of your property.

Cipod decides to participate at Milan Design Week with the intention of let discover its cinema system to all the people who appreciates good materials, good aesthetic and good technology such designers and interior designer but not only. "We think Salone del Mobile is a great showcase for a product like, CIPOD, because we can consider both a piece of design and a interior design project. We can say Cipod it's totally design oriented" says Richard Gibbs, Managing Director of Cipod.

Cipod has also decided to collaborate with Milano Design Film Festival, that has selected in occasion of MDW a unique calendar of short films divided in four categories: Architecture & Design, Urban Life, Nature and Sport and Interior who see exceptional directors such as: Marcio Kogan, Alexandre Humbert, Sara Muzio and others.

Silvia Robertazzi, founder of MDFF, says : "Working for CIPOD was very interesting: selecting videos taking into account the exceptional technical performances - screen and sound - led us to choose works that in addition to the contents expressed themselves through a high quality of definition of images and sounds. CIPOD confirms the importance of communication for moving images and helps to raise public awareness of this increasingly innovative, experimental and emotional language."

“Entering Cipod lets you forget what's out there and makes you feel like you could be anywhere” says Michael Munro, technical director of Cipod “thanks to the incredible quality of the sound and the materials that make up the pod that shield noises ensuring totalizing sound”. Every CIPOD can be entirely customized both in the interior and the exterior coverings, it can be placed in a house and in a garden.

Cameranesi Pompili have created an abstract and evocative domestic environment has been displaced in the area, evoking different moods and themes of the everyday life, from more social and dynamic to more intimate and soft. The furnishing, in partnership with Gallotti&Radice, Golran, Monica Gasperini, suggests a combination of traditional values and edgy contemporary aesthetic of a possible interior, to underline the relationship between quality, comfort and style.

The setting underlines the possibility of be able to install easily the home cinema CIPOD in a house.

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CIPOD

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