



A Journey to the Horizon

Royal Copenhagen
launches HAV, a dinnerware
representing a timeless now



New DINNERWARE

HAV is a distinctive, new dinnerware created in close collaboration with architect Bjarke Ingels, industrial designer Lars Holme Larsen, and design philosopher Jens Martin Skibsted. HAV is deeply embedded in the tradition of Royal Copenhagen while simultaneously reaching towards the future, challenging the traditional idea of what dinnerware is supposed to be. Each item of HAV serves a multifunctional purpose, creating a unique dinnerware set that represents a modern and multi-faceted interpretation of conscious luxury.



With a dream of a timeless now, Royal Copenhagen is ready to launch a new, dinnerware set, that broadens the scope of what constitutes modern-day dining traditions. The dinnerware is named HAV, the Danish word for 'ocean', and honours the porcelain manufacturer's iconic signature of three blue waves, a mark of fine craftsmanship and Danish porcelain art that symbolises the three Danish straits; the Sound, the Great Belt and the Little Belt.

HAV reflects a present where luxury is defined by quality, connectedness, responsible consumption, and tastefulness in all aspects of life. "We wanted to create a new and accessible dinnerware – a set that could be used by everyone and for all purposes. Our ambition was to reinterpret our heritage and bring it into the future. We wanted to create something completely new while at the same time stay true to our craftsmanship and DNA," says Niels Bastrup, Creative Director at Royal Copenhagen.

One focal design element of HAV is the interplay between ornamentation and function, where the aesthetics of simplistic architecture add a modern twist to the long-standing design tradition. HAV is inspired by one of Royal Copenhagen's classic dinner services Seagull by Fanny Garde with a distinct fish scale ornamentation depicted in a mix between a blue and greenish black colour that resembles the coastline shrouded in morning mist. By using an airbrush hand-spray painting technique, the scale decoration on HAV appears elegant in its tactility and modern in its expression. While HAV embodies its Royal Copenhagen heritage, the ornamentation has been cut to a minimum and serves a function, stimulating the senses:

"There is a form of non-verbal communication to it and the patterns are designed closer together in the places where you would naturally hold onto the objects", explains Bjarke Ingels, and Jens Martin Skibsted continues: "The fish scales, that is the core of the decoration, was not only meant to have an ornamental purpose but also ensure that you get a better grip on the products".

The collaboration between Royal Copenhagen and architect Bjarke Ingels, industrial designer Lars Holme Larsen, and design philosopher Jens Martin Skibsted, began in 2009, and now, 10 years in the making, the dinnerware sees the light of day. By bringing together the creative forces of the design collaborative, formerly known as KiBiSi, with the talented designers of Royal Copenhagen, HAV marries the best of different fields in one, shared design vision. As a result, the dinnerware is a true testament to the dedication to quality and the art of impeccable craftsmanship unanimous with Royal Copenhagen.



HAV will be available in Royal Copenhagen's own stores and on royalcopenhagen.com from August 2019.

The new dinnerware HAV will be showcased at Milan Design Week in April 2019.

HAV underlines a design vision of simplicity by offering a multifunctional dinnerware with sustainable aesthetics. The expression, especially represented in three profile items; the hybrid bowl, the teapot and the carafe, is both abstract and organic where the asymmetries add a special character to the products and stretch the boundaries of what is feasible in porcelain production.

The dinnerware consists of nine objects, including masterpiece teapot ornamented with an elegant bronze handle, a uniquely shaped hybrid bowl and carafe, the thermal mug, plates of two different sizes, and three different sizes of bowls – all with scales that can be seen and felt. The design draws references to the history of Royal Copenhagen through the blue colour, the scaled pattern and the endearing signature of the three blue waves.

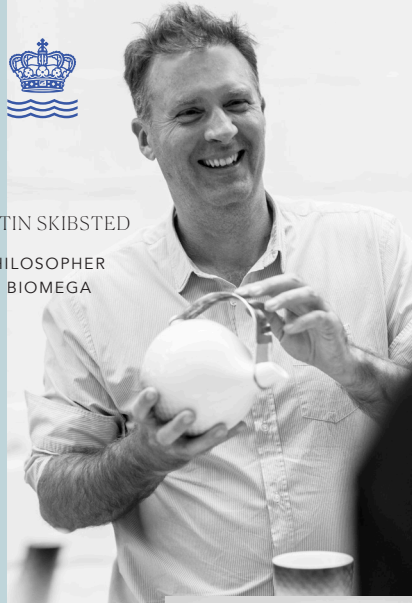
“HAV is a team effort in all aspects, and we never doubted the fact that we have worked with the best and most experienced porcelain experts. To bring something from the idea stage to production may seem simple on paper, but it is a difficult and time-consuming process”

— LARS HOLME LARSEN



JENS MARTIN SKIBSTED

DESIGN PHILOSOPHER
— Founder BIOMEGA



BJARKE INGELS

ARCHITECT
— Founder of BIG



About KIBISI

KiBiSi is a collaborative between (Ki) Kilo Design, (Bi) BIG Architecture and (Si) Skibsted Ideation. The collaborative parted ways two years ago but continued working together on specific projects. KiBiSi was founded in Copenhagen by Lars Holme Larsen, Bjarke Ingels Group and Jens Martin Skibsted. Each partner contributes with intelligence and experience from within his specific field providing KiBiSi with cutting edge knowledge and knowhow within the fields of architecture, design, furniture, electronics, transportation, contemporary culture and lifestyle.



LARS HOLME LARSEN

INDUSTRIAL DESIGNER
— Founder of KILO design



About ROYAL COPENHAGEN

Founded in 1775, Royal Copenhagen is one of the world's oldest companies. For 245 years Royal Copenhagen porcelain has been made with not only the deepest respect for tradition, but also the highest standards of craftsmanship. Today, Royal Copenhagen is a highly distinguished brand, renowned for its hand-painted craftsmanship, exclusive quality porcelain products and its distinctive design.



Additional quotes about HAV and the collaboration

NIELS BASTRUP on the
Royal Copenhagen heritage:

Our archives contain thousands of incredibly beautiful references to life in and around the ocean. Therefore,

HAV is not only interacting with our heritage – it is already a part of us and a beautiful, new contribution to our heritage.

NIELS BASTRUP on
working with KiBiSi:

The opportunity to draw on the expertise of three different professionals with their individual fields of expertise, skillsets and visions has provided us with a more multi-faceted approach in the development of a new, modern line of dinnerware.

NIELS BASTRUP
on the design:

A lot of people will see the simple and clean, the aesthetic and functional elements in the collection, and many might not be aware of just how sophisticated and complicated the collection and the new shapes and elements designed really are.

LARS HOLME LARSEN

on the overall design philosophy of HAV:

The secret is to define the essence in everything and cut to the core in order to discover the function of each individual element. The task has been to find balance between originality and an identity where the simple elements complement the more complex items and become a unity.

BJARKE INGELS

on working with Royal Copenhagen:

It is always a pleasure to work with people who are great at what they do and have profound experience. Royal Copenhagen has a huge legacy to look back on and draw upon. Therefore, we wanted to bring something to life that is deeply embedded in the tradition, but also reaches towards the future.

BJARKE INGELS

on the design:

We have focused on cutting close to the bone and reducing as many unnecessary ornaments as possible, but at the same time creating a number of elements, that clearly communicate the character of each individual item. These items are very personal and distinctive.

JENS MARTIN SKIBSTED

on creating sustainable design:

Sustainable production is very much about focusing on creating something that is better – a better product in better materials - but in return, produce less of it. Even though a product is made from sustainable materials, you might throw it away over time if you are not emotionally attached to it or if its design is not aesthetically sustainable. It is about wanting to create something that is both materially and aesthetically sustainable over time.



PRESS RELEASE



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