GLOBAL VILLAGE "Future Projects" by STUDIO MARCO PIVA

MILAN, 9-14 APRIL 2019: "Future Projects" represents the third episode of the GLOBAL VILLAGE Exhibition by Studio Marco Piva, on the occasion of the Milan design week.

GLOBAL VILLAGE by Studio Marco Piva is a cultural project proposed all over the world, from the United States to the Arab Emirates, from Russia to China, and obviously in Italy. It is a narrative path that reveals the specific identity behind every realisation, across the concept and rendering phases up to the development of the project.

"Future Projects" will be hosted on the ground floor of the prestigious Palazzo Kiton, in Via Pontaccio 21, a building which was a real temple of fashion already in the 1990s and is now home to the *haute couture* brand Kiton as well as being one of the most coveted locations to host exhibitions and events of high cultural value.

As a starting point – or as a point of arrival – of the Brera District path, the exhibition will include a selection of projects being developed by Studio Marco Piva in an attempt to illustrate their ability to present themselves as stories to tell, as well as to highlight the transversal approach of the "design making" system, characterised by a strong Italian influence but also open to explore project territories around the world.

"Future Projects" by GLOBAL VILLAGE is part of the "Designing the Complexity" project, consisting of a series of events and travelling exhibitions on the theme of design, which extends from urban planning to architecture, from interior design to product design.

Held in Milan in April 2018 and in Shanghai, China, in November 2018, before reaching New York, the exhibition is now back in Milan, in the heart of Brera, enriched by the latest design acquisitions and supported by the contribution of partner companies.

The exhibition starts with a sensory experience by **IGV Group**, a leading company in the design and manufacturing of lifts and lifting platforms, which will display two DomusLift XS, the smallest and most compact homelift available on the market, joined together by an aerial walkway: one is a panoramic glass model while the other is a white steel monolith. The narrative path continues with video walls that show the different phases of design, project development, selection of materials, engineering and construction, up to the final result (in this case, scale reproductions of the main architectural projects on which Studio Marco Piva is working), that characterise each project.

The exhibition will also be an opportunity to show for the first time two new products designed by Architect Marco Piva, the YAN lamps designed for **Penta Light** and the X Files doors for **Bencore**®.

There will also be **Rivaluxe** windows and doors designed to meet the most complex design needs.

The setting allows visitors to explore the many themes and areas of design addressed by Studio Marco Piva with methodological consistency and full freedom of expression in very different countries and cultural contexts, reflecting the value represented by the Italian historical and cultural heritage, whose ability to interpret places and cultures is one of its most priceless assets.

For Studio Marco Piva, "Designing complexity" means being constantly committed to fostering and optimising the exchange of knowledge and information generated through the designs developed all over the world. The theme of dialogue between cultures leads us to imagine new visions and new ways of conceiving architecture,

The theme of dialogue between cultures leads us to imagine new visions and new ways of conceiving architecture interior design and design products, encouraging the experimentation on materials and technological innovation.



Studio Marco Piva

via Maiocchi, 9 20129 Milano, Italy

phone +39 02 29 400 814 studiomarcopiva.com

PARTNERS

BENCORE®, composite panels for architecture

Bencore® manufactures ecoresins composite panels with honeycomb transparent core since 20 years. Bencore® materials stand out for lightness, rigidity, transparency and design. Bencore® works closely with architects, designers and specifiers on important projects worldwide. Recently Bencore® has introduced finished product lines like doors, walls, office systems, using the specificities of its materials. Bencore® is an innovative and sustainable company: Bencore® uses recycled materials in production and, at the end of their life cycle, it withdraws and recycles them so that they can be reused without polluting.

www.bencore.com

IGV GROUP, elevators and lifting platforms

IGV Group is a leading company in the vertical transportation sector. Its flagship product is DomusLift, designed for villas, apartments, penthouses, art galleries, museums; an iconic product combining design and technology, architecture and functionality. IGV Group has always invested in manufacturing innovative and state-of-the-art products, paying the utmost care to the refinement and elegance of the materials. The result is DomusLift, designed for glamorous environments, ideal to fit into any space and powered by the Made in Italy style.

www.igvlift.com, www.domuslift.com

PENTA, decorative lightings

Born in 1975, Penta stand immediately out in the furnishing market thanks to the originality of its proposal: production and sale of basic complements form home decoration.

Hereafter, the desire to offer the best quality and a unique and recognizable design, encouraged the company to specialize in one branch only: lighting. The company was able to evolve, keeping up with the constant development of technology, with the introduction of innovative materials, maintaining the elegance and the quality that have always characterized it.

www.pentalight.com

RIVALUXE, windows

For over thirty years, Rivaluxe, with the brands Duredil and OfficineRiva, has designed and built Top Quality Made in Italy Windows in Wood, Wood-Metal and Metal.

We have multiple and innovative product lines, include modern and contemporary profiles as well as historical and classic ones, with a wide and unique range of finishes and materials. Each window can be completely customised.

Thanks to our scalable and creative solutions, Rivaluxe can respond to all architectural requirements.

The Rivaluxe Window is a real luxury object topped off by the highest level of performance.

www.rivaluxe.com

TECHNICAL PARTNERS

Bose, audio-video solutions http://www.bose.it **Ribrain**, contents and web-marketing www.ribrainstudio.com **Tecnolegno**, exhibition sets, https://www.tecnolegno.it

April 9-14, 10.30 am – 9.30 pm Via Pontaccio 21 (MM2 Lanza) – Brera district



Studio Marco Piva

via Maiocchi, 9 20129 Milano, Italy

phone +39 02 29 400 814 studiomarcopiva.com