



PRESS RELEASE

***Younik* furniture for unique locations - Milano Design Week 2019**

Furniture with elegant and contemporary lines wearing the haute couture. Furniture displaying precious fabrics by Armani, Fendi, Dedar and whose outfit is completed by sophisticated ornamentations. The minutely detailed metalwork adorning every piece becomes jewellery and makes these furnishings unique of their kind.

Furniture always egocentric but never indiscreet, eye-catching but able to avoid any lack of style. They are born out of a desire to quit anonymity, ordinariness and uniformity in order to characterize exclusive spaces with their own flair. Furniture with a strong but graceful attitude, with an eclectic but also rigorous mood. They are creations able to dialogue with both modern and stately spaces, and to enrich every location with their elegant personality.

Every piece is carefully conceived and developed by Elena Magni and Valeria Bellorini, artisans-designers and *Younik* founders. With passion and commitment they sketch out the features and painstakingly take care of every detail of their creations, using the traditional techniques of Italian craftsmanship, of the totally handmade.

The ornamentation shines with its own light and materializes through thin gilded metal sheets and silver wire meshes, dotted with nails, studs, washers and nuts. Furniture with precious "attire" but always with a keen eye on functionality. Every piece is protected by a top in tempered glass and all the structures are galvanized by local master craftsmen. Nothing is overlooked or left to chance with the aim of offering a product not only of high quality but also of great appeal and exclusiveness.

Tables, coffee tables, consoles, mirrors and writing desks presented by the new brand *Younik*, will be on the runway at 20, Tortona Street, Milan, within the Tortona Design Week official circuit. It will be the occasion to test live the tailoring and originality of these unique furnishings.

***Younik* • Via Tortona, 20 • Milano**
Press Preview: **8 April • 2.00 pm - 6.00 pm**
Showroom: **9-14 April • 10.00 am - 9.00 pm**

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