FEARLESS LIVING

*Our work is about discovery.*

Every discovery in life is unpredictable by definition. That’s how it works. If discoveries were predictable, they would be easy. Everyone could do it. But, thankfully, that’s not how it works. To be groundbreaking means you have no choice but to go to the places where others haven’t dared. It requires a sense of adventure.

*Our work is about design.*

Every design project is an expedition in search of the unanswered question:

*How do I want to live?*

*Answer: I want to live my way.*

Originality is essential for discovery.

Creativity is the method and the magic that allows unpredictable ideas to be discovered. To be revealed. To come into life.

*Our work is emotion, creativity, and the unpredictability of discovery.*

It’s about making connections, following your heart, and challenging assumptions.

About charting a new path and being open to fresh ideas. (Which means being open to yourself.)

*Our work is about making curious, unlikely, and surprising connections.*

It’s about taking chances. Finding beauty in mistakes. Celebrating risks. Building on ideas to make bigger ideas.

Taking advantage of the unexpected. Training your eyes. Looking at things in new ways.

*Of course, it’s not easy to be the first.*

JPDEMEYER&CO

In 2008, Jean-Philippe DEMEYER, Frank VER ELST and Jean-Paul DEWEVER co-founded their interior design office.

To examine what they do is to understand the source. Jean-Philippe, Frank, and Jean-Paul work in a landscape surrounded by the poetry of nature that’s inspired artists, thinkers, and dreamers for centuries. Their working space is a laboratory to experiment and test combinations, to blend elements and ideas from different places and times. More than a home, it’s a type of creative cauldron. A canvas which allows them to view furniture, art, and antiques through the lens of themes and styles.

Ignited by Jean-Philippe’s design direction, their creative alchemy blends their individual talents into seamless storytelling that you feel from the moment you set eyes on a space they’ve created.

What brings it all together?

Architecture. Art. Materials. Colors. Textures. Nature. Each perform their particular dance. There is a rhythm and musicality to the combinations they make. Just like external world that surrounds us, Jean-Philippe is drawn to the natural mix. That’s why he’s chosen to reveal the projects through the lenses of renowned interior photographers alongside images taken by students and even images he took himself.

“It’s not about what’s expensive or cheap. I love the contrast. What’s universal is our eye — the unique way we see the world. I’m always searching for emotion that doesn’t feel forced.”

Their book “Fearless Living” reveal the intimate spaces Jean-Philippe created for the interior lives and private dreams for people who are sometimes also featured in the images. One of the great pleasures of a book of interiors is that it allows us to see how people live. How they think. How they dream when they are alone. What does it look like when you leave the public world behind and enter the private world of family and home?

These are the places where a person’s personality shines.

Of course, style is subjective by definition. It depends on how one looks at the world. Whether an interior is enchanting, eclectic, or eccentric—above all else, a designer’s duty is to make people ***feel*** through their work.

Their job is to put things together to arrive at an answer that you might never have expected—this is what dreams are made of.

Their interiors reveal a dazzling curiosity that’s particular to the whimsy and wonder of children, but with a style and sophistication that looks improvised, but is full of intellect and innovation. In these spaces, one must see. And feel. Be present in the moment. Be alive. Be happy. Be playful. Be very serious about having fun.

*Their work is full about feeling.*

*Thoughts. Pleasures. Intuitions. Desires. Fantasies. Emotions that are free of inhibition.*

As Jean-Philippe says,

“My philosophy is this: I work with my heart. I’m not cerebral. I’m a man of few words.”

Today, at Palazzo Clerici, Jean-Philippe presents his latest cushion collection 2019 and fabric collection 2019.

Enough said.