creating better environments



PRESS RELEASE

## Forbo Flooring Systems presenting Forbo+ Rembrandt in the Dutch Pavilion during the Salone del Mobile in Milan, Italy (April 9-14, 2019)

Rembrandt's colours, detail, structure and texture expressed by Forbo's floor covering designs at the Palazzo Francesco Turati in the Brera district in Milan.

Forbo + Rembrandt is a spectacular presentation of the connection between the paintings of Rembrandt and the way the master applied colour, structure, detail and tactility by using the pigments and materials that today still form the essence of the art of making Linoleum.

Linoleum as a floor covering with a 150 year heritage actually uses many of the techniques and craftsmanship that is used by all of the Dutch masters of the 17<sup>th</sup> century. Rembrandt has been an inspiration to artists and designers for over centuries. The rich colour palette of Forbo's Marmoleum collections and the intricate designs in which up to eight colors are mixed into a single design create deep warm tones where the details strikes the eye.

Rembrandt's materiality and that of Forbo's Marmoleum transform the paintings into modern interior spaces with a contemporary look and feel. The Palazzo Frances Turati provides the beautiful and historic setting where the present meets the past.

Come and see our spectacular installation in the Dutch pavilion and experience the Forbo brand. Opening hours are from 11.00 a.m. until 20.00 p.m. daily, from April 9 - 14

## Forbo Flooring Systems, responsible market leader

Forbo Flooring Systems is a global market player in Linoleum, project vinyl, carpet tiles, Flotex flocked flooring, Coral entrance systems and vinyl floor coverings. In addition to floor coverings, Forbo develops, manufactures and markets a full range of professional service products. All Forbo products combine high levels of functionality and durability. Forbo Flooring Systems is committed to environmentally responsible production and to far-reaching customer service. Forbo Flooring is part of the Swiss Forbo Group and owns twenty manufacturing plants and branches in 32 countries worldwide.

For more information on Forbo Flooring Systems please visit: <u>www.forbo-flooring.com</u>. Or contact Forbo Flooring Marketing, Mr. Willem Burmanje at <u>willem.burmanje@forbo.com</u>