



PRESS RELEASE

05. 03. 2018. 13:00 GMT

Company: KAZA Concrete

Website: <http://www.kaza.com>

News: KAZA Concrete presents ***Diverse Perspectives*** at Ventura Future

Contact: Ms Sara Vilma Nagy Tel.: +36 30 5361361; sara@kaza.com

The spirit at KAZA has been curious, intuitive, artistic and entertaining from the start, manifesting the care and skill invested in what we create. The resulting objects and installations challenge us to recognize the full potential of concrete and its casting.

For the inaugural Ventura Future exhibition during Milan Design Week, KAZA reached back to architectural archetypes deeply rooted in our collective subconscious. The installation *Diverse Perspectives* at the FuturDome will showcase new KAZA products. 'Flutes and Reeds' by GRT Architects and the KAZA Terrazzo Collection both carry visual elements that have been present in our environment for centuries but still encompass previously unseen possibilities. While the former is the result of meticulous design, the latter offers an ethereal atmosphere of unpredictability. *Diverse Perspectives* sheds a contemporary light on the contrast of this combination and invites viewers to reflect on the past while glimpsing into the future.

[Ventura Future](#)

17-22 April 2018

FuturDome building, Room A

Via Paisiello 6, Milan, Italy

Opening hours:

10:00-20:00 Tuesday 17 April – Saturday 21 April

10:00-18:00 Sunday 22 April

www.venturaprojects.com