



# ANVER

industrial coating association

## A green walk in the heart of Milan.

Talking about production and consumption, the development and use of alternative goods and services, is an increasingly growing need, according to the environmental sustainability, a very discussed topic in several fields.

This topic is really important to Anver, the benchmark association for the industrial coating, which spreads this message in different channels, coordinated by the "Rivista del Colore", its operating arm.

This year, on the fast track there is Finiture Green exhibition, that will take place during the Design Week in a stunning location in the heart of Milan: the Highline Gallery. It is a sensorial and emotional path through installations made with eco-friendly finishes in terms of environment, economy and society. Sustainable technologies indeed, take part in the circular economy process, representing the balance between environment protection, economic development and life quality improvement. The main characters of this green event are the bio wood coatings, for the 80% plant-based and developed to eliminate the environmental impact.

The future goes forward the sustainable innovation and Finiture Green too!

[www.finituregreen.it](http://www.finituregreen.it)

For more information:

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