



PRESS RELEASE

Munna and Ginger & Jagger are presenting new designs at Salone del Mobile and a themed exhibition “Love between Craft and Design” at Palazzo Durini

PORTO, Portugal | March 2017 | The timeless upholstery from **Munna** and the Nature inspired designs by **Ginger & Jagger** are showcased during **Salone del Mobile**, from 4th to 9th of April, at a premium location, Pavilion 6 Stand E42. The product design brands are also hosting a themed exhibition *Love between Craft and Design* at the centre of culture and art Palazzo Durini, on Friday 7th of April, from 13h-20h.

The curated showcase at Salone del Mobile is filled with the brands’ most acclaimed pieces, alongside fresh design statements, presented across three curated living areas. **Munna** features new pure haute couture pieces as the new *Olympia Chaiselongue*, *Armchair* and *Chair*, the retro inspired *Coleman Chair* and *Maverick Sofa* and, debuts the new signature piece *Fringes Armchair*. **Ginger & Jagger** premieres handcrafted designs such as the *Bananas Suspension Lamp* and, the new *Cerne Tables* and *Bosque Sideboard*, bringing an earthy feel to the ambience and awakening the brand’s romance with Nature. Once more, the spirit of both **Munna** and **Ginger & Jagger** present a higher form of living through a carefully and exquisite range of selected materials and finishes.

The curated exhibition *Love between Craft and Design* at Palazzo Durini incorporates a live furniture show and conceptual installations that portray the universes of Munna and Ginger & Jagger and their paramount shared values too – a blend of unique artisanal and traditional processes and creative innovation. The brands also present two film premieres – *Grounded Love* by *Ginger & Jagger* and *Devices of Love* by *Munna*.

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NEW DESIGNS BY MUNNA



Fringes | Armchair

Fringes draws on the signature Franjas fashion theme, ruffling the scene and inviting guests with its fun and flirtatious feel. The three fringes run along the front and reverse of the wide seat, set against a curved backrest that completes its classic appearance.



Olympia | Chaiselongue

Olympia projects pure haute couture from this three-piece suite, with its sensuous feminine outline and voluptuous shape. Each exquisitely curved design features detailed seaming to the front and reverse, surmounting either bold metal stands or exposed legs enclosed by a brass circlet, creating the pièce de résistance for any interior.



Maverick | Sofa

Maverick makes a bold statement with its clean and captivating design, delivering an effortlessly cool finish. The poised back enhances its built-in seat cushion, complemented by discreet seaming to complete its faultless look.



Coleman | Chair

Coleman recalls an era of bold retro lines and geometric forms, featuring an outstanding functional design infused with savoir flair. The exposed legs support a wing-shaped padded seat and backrest, creating an impression of floating that results in this edgy appearance.

NEW DESIGNS BY GINGER & JAGGER



Bosque | Sideboard

Bosque pays homage to lavish forest canopies, hosting trees that bask in the sun whilst sheltering the growing saplings beneath. The oak branches of the legs have been cast from a brass mold, and are surmounted by a sideboard comprising a pair of large drawers, the larger composed of two smaller cutlery drawers, between doors containing adjustable shelves.



Cerne | Tables

Cerne is born from the very heart of trees, with their concentric rings conveying evolution over time and the passing of seasons within each layer. Surmounting discreet stands, the elegant wood veneer surfaces have been applied using the marquetry technique, with their contours accentuated by delicate brass borders.



Bananas | Floor Lamp

Bananas brings to life the banana tree, with its elongated curved shape hosting hand-turned brass leaves. Emerging from a circular marble base, each leaf is connected to separate lighting tubes and features a uniquely chiseled texture, allowing the light to be both reflected and diffused along the surface, culminating in a stand out piece for any living space.



Pico | Table Lamp

The Pico table lamp encapsulates the raw beauty of mountain stone, using techniques to convey the erosions and hewn features formed over a long battle against nature's forces. The circular lampshade, available in various finishings, surmounts the hand-sculpted marble, creating a truly unique piece that bears a striking resemblance to its natural counterpart.



GINGER & JAGGER

MORE ABOUT THE BRANDS

GINGER & JAGGER

Ginger & Jagger also features the new home accessories collection at Salone del Mobile. The artisanal design creations are inspired by the cosmos, its polarities and connections with the Earth, and brought to life through handcrafted marble, metals and glass.

Launched in Europe in 2012, Ginger & Jagger's Earth to Earth collection is an evocative poetic realm, where Nature's sculptural shapes are eternalized through handcraft, with unique artisanal techniques and an outstanding blend of superb materials, such as brass, copper, exotic woods and marble. The brand's momentum is flourishing, having been selected by Italian fashion house Fendi to furnish their new seven-room luxury hotel in Rome, the Palazzo Fendi. French fashion house Dior also selected designs from the brand to elevate their retail experience. Ginger & Jagger is represented in international showrooms in Shanghai, Riyadh, Moscow, Dubai, Jakarta and, most recently Istanbul.



Munna's collections are an homage to the profound heritage of craftsmanship, a tribute to meaningful design with lasting appeal, blending a carefully and exquisite range of selected materials and finishes, created to infuse the feel of a higher form of living.

Founded in Porto in 2008, Munna is a furniture design brand renowned for its sumptuous upholstery pieces, present in over 40 international markets in residential, commercial and hospitality projects. Munna's designs are acclaimed by specialized publications targeted at interior designers, architects and design curators. Munna is now presented in showrooms in Europe, Russia, Middle East and Asia, and, most recently Istanbul.

munna

GINGER & JAGGER

munna

GINGER & JAGGER

present

love
between
craft &
design

EXHIBITION & FILM PREMIERE

7 OF APRIL

PALAZZO DURINI

VIA SANTA MARIA VALLE, 2, 20123 MILANO

11H Press Preview

13H-20H Live Furniture & Exhibition

20H Cocktail & Party, strictly by invitation

RSVP to: urbanmint@alexandrpr.com

SALONE DEL MOBILE

4 - 9 of April

Fiera Milano

PAVILION 6

STAND - E42



GINGER & JAGGER



DEVICE OF LOVE

SYNOPSIS

Device of Love. This is the spirit of Munna. Wood worked by master artisans. The delicate touch of fabric unto the skin. Like haute couture, designed to envelop the shape of the body. A timeless piece of upholstery is made. And it feels like a song. Now lights and action. We are love devices. Munna, the new classics.

GINGER & JAGGER

GROUNDLED LOVE

SYNOPSIS

Ginger is like the ocean. Making waves, always moving, pure energy. She's all around the world. She writes letters to Jagger, describing the places she sees. Jagger is like the earth. He doesn't write back to her. He designs and makes pieces unraveled by her travels, by his memory of her. He hopes she smiles when she sees them. They are dedicated to her. These are his love letters.



NOTES TO EDITORS:



Salone del Mobile
4-9 of April 2017
Milan Fairgrounds, Rho (Milan)
Hall 6 Stand E42

Love Between Craft & Design
Exhibition with Film Premiere
7 April 2017

13h – 20h Exhibition with Film Premiere
11h Press Preview
20h Cocktail & Party, strictly by invitation | rsvp: urbanmint@alexandrpr.com

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Palazzo Durini
Via Santa Maria Valle, 2
20123 Milano

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