



PROMEMORIA®

PREVIEW—MILANO DESIGN WEEK 2017



Higgs

design Piero Castiglioni

Floor and hanging lamp with LED. Structure in glossy black chrome metal, spheres in transparent Murano glass.



Hanging Lamp with LED — ø200xh130 cm



Floor Lamp with LED — ø25xh176,5 cm - ø35xh205,5 cm



In the world of Promemoria, light is not just synonymous with beauty, with calm and harmony, but it is also a subject of development and continuous innovation both from a technical and aesthetic point of view.

For the year of “Euroluce”, the biennial Milan International Lighting Exhibition that coincides with the “Salone del Mobile” and Design Week 2017, Promemoria has developed a new lamp of essential design – HIGGS. The structure is made of glossy black chrome-plated metal.

The light diffuser is a sphere of Murano glass, which contains a LED light source.

Two versions are available: the floor lamp with two different stand heights, and the circular hanging lamp with a diameter of two metres with seven or nine spheres.

They are both creations of Piero Castiglioni for Promemoria.

Piero Castiglioni



Piero Castiglioni started his career in the 1970s, working together with his father, Livio at the time when the first halogen light bulbs were introduced on the European market, raising a lot of curiosity and interest by the dimensions and performance hitherto unheard of. The research led to the development of designs and light engineering calculations and the production of crafted and customised lighting solutions for art galleries, shops and homes.

The harmonious approach to design, production, installation and on-site testing became a legacy and a defining characteristic of future work. Commissions to design lighting solutions for important museums, historic city centres, new urban developments, monuments and parks and gardens, have led to collaboration with

other architects and to the development, production and marketing of new lighting systems by industrial manufacturers: lighting systems not previously found on the market.

Promemoria

Promemoria: a universe of high-end cabinet making, undisputed pinnacle of décor excellence.

Romeo Sozzi, cabinet maker and designer, is the creative spirit of Promemoria which he personally directs together with his sons: Stefano (choice of woods and construction), Davide (project design) and Paolo (research and general management) who while working alongside their father, have acquired more and more responsibility and are today developing an ever more complex manufacturing reality.

Love of detail. Passion. Creativity. The world of Promemoria promotes high cultural values among a demanding and knowledgeable public, and encourages appreciation of the history of things as well as their intrinsic quality.

As with haute couture garments, the Promemoria sofas, wardrobes, chairs and tables are objects not only to look at, but also to caress, to smell and even to listen to as they harmonise with woods, glass and metals. Every piece is hand made. Often made to measure and in limited edition. The degree of excellence is certified by severe quality checks.

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