



Jacuzzi® at Fuorisalone 2017 to present the new Thermal H2O® project

***Thermal waters and the finest Jacuzzi® technology
for a new, total wellness.***

Jacuzzi®, a leader in the hydro-massage world and a brand synonymous with wellness, will be at **Fuorisalone 2017** to present its new **Thermal H2O®** project, **combining the excellence of the thermal waters with the best hydro-massage**.

Thermal water flows with the pleasure of well-being – a benefit brought by the properties of water that has passed through rock, from the depths of the earth to the source. From the baths of Ancient Rome to the modern-day resort, for centuries thermal water has been recognized as a great boon to well-being.

Hydrotherapy and thalassotherapy are among the most ancient forms of Western medicine, and their benefits have been known for some time: improved quality of sleep, lower stress and anxiety, and better blood circulation are just some examples of the positive effects on mind and body.

Thermal H2O® is the result of the **synergy between thermal waters and Jacuzzi® technology**; a collection of hydro-massage baths that doesn't just adapt to spa treatments, but enhance them. A proposal of design, technology and prestige customizable to suit a variety of needs, for an experience of total well-being.

Thermal H2O® makes Jacuzzi® hydrotherapy integral to its offerings for spa resorts, bringing considerable advantages to both the establishments and their guests: from broadening clientele through specific treatments dedicated to stress or sport rehabilitation, to differentiating services and providing new, tailor-made treatments focusing on the well-being of the individual guest.

The new **Thermal H2O® Jacuzzi®** collection relies on a construction technology perfected in years of tests and studies. Sturdy, **durable materials** allow thermalized water to be used in hydro-massage **guaranteeing protection from the waters' corrosive action**.

The **Aqualibrium® jets** generate a perfect balance of water and air; swivelling and adjustable, they are specially positioned to massage specific areas of the body, thus enhancing the benefits of the thermal springs.

Jacuzzi® **Thermal H2O®** baths also have an interface to handle **treatments** with the utmost **simplicity and effectiveness**: easy, touch-screen programming, optimal management of preparation and sanitization cycles, automatic filling and draining.

The collection offers 5 models: **Inclusive Pro, Comfort Pro, Slim+ Pro, Slim Pro**, and **Duo Pro**, all silent and designed for an experience of absolute comfort. The ergonomics is designed in every detail: shaped to be comforting and pleasant to the touch; deep, relaxing immersion in a hydro-massage with adjustable intensity, that envelopes the whole body and acts upon specific areas at the same time; absolute convenience, thanks to details and accessories like the tub edge and arms with ample support, non-slip surfaces, footrests, and grip bars.

Jacuzzi® at White in the City

Jacuzzi® Thermal H2O® project will be unveiled at White in the City, the most eagerly awaited collective event at Milano Design Week, conceived by Oikos chairman Claudio Balestri and curated by Giulio Cappellini.

From 4 to 9 April, at the ancient, deconsecrated church of San Carpoforo, visitors will have an opportunity to learn about **Jacuzzi® Thermal H2O® project**: lying in the bath and wearing a special helmet, they will **enjoy a virtual reality experience** transporting them to a evocative landscape, as they discover the enveloping, **relaxing sensations of a soothing bath in thermal waters**. All around them, projections will reproduce the same experience, with light, colour, and sound.

Jacuzzi Europe SpA

Jacuzzi® is a world hydromassage and spa leader, and the reference brand for the world of well-being. It belongs to Jacuzzi Brands LLC. (USA), an affiliate of the private investment fund Apollo Management L.P.

One of the European locations of Jacuzzi Brands LLC. (USA) is Jacuzzi Europe SpA which, along with its sister companies Jacuzzi France and Jacuzzi Spa & Bath Ltd, operates directly in Europe, Africa, and the Far East through its Headquarters in Valvasone (Pordenone) and numerous branches and representation offices, and indirectly through a sales network that is an extensive presence in all the aforementioned markets.

Design, Well-being, Performance e Care: these are the values that have always characterized the creations of Jacuzzi®, a brand that knows how to anticipate needs and trends by making products and developing innovative, tailor-made solutions capable of satisfying the most varied requirements.

Jacuzzi® invented hydro message, which is the chief technology of all its production. Essential in this regard is the orientation of the jets, so as to enjoy the therapeutic benefits of hydro message in its spas– alongside its whirlpool baths, non-jetted baths, twins, multifunctional shower cabins, shower trays and closures, shower panels and hydrocolumns, shower heads, saunas and hammams. These products present a varied offer marked by a perfect combination of innovative technological features and a unique, exclusive and high-performance design, capable of guaranteeing optimum function both at home and in such professional settings as hotels, fitness clubs, day spas, wellness centres, and spa suites.

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