

POTOCOCCO NEWS
Salone Internazionale del Mobile 2016
Fuori Salone 2016 – Flower Pot @ Big Apple

For the 55th consecutive year Potocco presents its brand new collections at the International Furniture Fair in Milan, Pavillion 7, stand L19 – M20.

Concepts defined by the grace of clean and evocative forms; six different contents over a unique game of platforms made of different materials, which aim at showing how our products fit into the dining room, the living room, the bedroom, the studio, the lounge area and the outdoor environment, as well.

Our total dedication to materials and details merges with our authenticity and quality, resulting in a 100% Made in Italy product whose design has become a trademark all over the world.

Within a hypnotic game of spaces and surfaces more than twenty new products are set up and combined according to different finishes and fabrics; among the designers we have Bernhardt&Vella, Radice&Orlandini, Chiaramonte&Marin, Mario Ferrarini and Marco Viola.

Potocco's news include products both for the outdoor and the indoor environments. Moreover, some of our most famous collections as the Bon Bon, Grace, Ego and Vela are expanded with the introduction of new models.

Italian quality, know-how and creativity destined to contemporary houses. Precious and tailor-made products: this is Potocco's value, an Italian company that has been experiencing a continuous growth thanks to its outstanding products in terms of both design and materials.

This year we are going to be present at the Fuori Salone events in a unique venue in the heart of Milan, within the renowned "5 Vie": the Big Apple concept store in Piazza Mentana 3. Potocco will be taking you through a multi-sensorial voyage of rare beauty, among luxurious plants and flowers, enclosed by fabric walls made of different textures by CASAMANCE, a leading French design manufacturer of textiles..

FLOWERPOT-POTOCOCCO (April 13th at 6pm) is a magic of shapes and colours to touch and to experience: our tables will be shown in different versions: colourful tops will be petals and beautiful chairs will be leaves.

Guests will be catered for and entrance is by invitation only.

PRESS OFFICE POTOCCO SPA
Erica Prous. M. + 39 347 1200 420 -
Communication Linda Zanolla. M. + 39 333 7234 333
email: press@potocco.it
web: www.potoccospa.com

Potocco Spa Via Indipendenza 4
33044 - Manzano - Udine
Italy
Tel +39 0432 745111
Fax +39 0432 937027
www.potoccospa.com
<https://www.facebook.com/potocco.spa>

Potocco USA
1050 13th Street SE
Hickory NC 28602
(p) 336-802-1909
customerservice@potocco-usa.com
www.potocco-usa.com

