

LEFF amsterdam | Milan Design Week 2016

About LEFF amsterdam:

LEFF amsterdam is a Dutch design brand founded in 2011. After creating twelve iconic timepieces over the past five years, the label came across a new challenge, and has now started to change the way traditional audio looks by combining great sound with the best designers.

About the presentation in Milan:

Longer text:

LEFF amsterdam will be presenting two different collaborations in Milan this year.

After having introduced two successful collaborations in the past two years, Piet Hein Eek and LEFF amsterdam now proudly present yet another classic-to-be addition to their tube series: the tube watch 38.

Studio Truly Truly, a Rotterdam-based Australian design duo, has taken on the challenge of creating a new audio concept with LEFF amsterdam. The studio teamed up with TextielMuseum, one of Europe's leading centres for textile knowledge and expertise, to construct a simple, yet genius method to transform existing audio products in beautiful interior objects.

Shorter text:

LEFF amsterdam and Piet Hein Eek proudly present yet another classic-to-be addition to their tube series: the tube watch 38. Studio Truly Truly has taken on the challenge of creating a new audio concept with LEFF amsterdam. They teamed up with TextielMuseum to construct a genius method to transform existing audio-aesthetic.

Image:

https://www.dropbox.com/sh/gns6574sv5or30w/AABfEbBJD9f4MTVm0I9_Rhg6a?dl=0