

**'Pæchwork/ collection**  
**Design by Piero Lissoni**  
**Preview Fuori Salone 2015**

**Piero Lissoni signs 'Pæchwork/ collection, original collection of tiles, bathroom fixtures and fittings and accessories by COTTO, flagship brand of SCG, the leading conglomerates in ASEAN.**

Symbol of the brand's strength, among few international companies that offer complete solutions for the bathroom: from tiles to bathroom fixtures and fittings, **'Pæchwork/ collection** gives witness to the Group's desire to assert itself even more in Western markets through a unique offer of design and quality, capable of measuring up to the style of a cosmopolitan audience. It is a major challenge that COTTO has undertaken for several years, signing important business and technological partnerships globally.

In perfect balance between aesthetics and functionality, **'Pæchwork/ collection** is defined by Piero Lissoni's minimalist touch, in his interpretation of décor through sophisticated style. Far from traditional ceramic decorum, textures and colors of the tiles - in **porcelain stoneware and ceramic** - are characterized by their all-Italian elegance. The two finishes, matte and glossy, vary in shades of white, beige, dark blue, dark gray, graphite and eggshell.

The matte versions feature a raised frame, while the glossy finishes present **refined raised patterns** with striped or checkered motifs, reminiscent of lightly drawn sketches. The collection is completed with a version that combines a random mix of four seemingly casual patterns on every tile, available in glossy or matte finish.

For this project, Piero Lissoni investigated the new expressive potential of ceramic, transferring the spirit **from tiling to the bathroom collection**, developing an articulate offer with individual elements in glossy white ceramic.

Lissoni designed **four sinks**: in a suspended version or in a console version with front legs, of which two models feature a double sink. The rectangular shapes are basic, with rounded rims; the washbasins are large and their tops are defined by the prominent contours of the raised edges, while two **wood container** elements, integrated in the surface, create a captivating movement. The rounded edges also feature a **ceramic shelf and a wall-container**. The **bidet and toilet, both floor-mounted and suspended**, are designed with soft and ergonomic shapes.

**'Pæchwork/ collection** also includes a series of **chromed faucets** – counter-mounted, wall-mounted and in the floor-mounted versions for the shower and freestanding bathtub – which are characterized by the collection stylistic purity.

**The concept of the Fuori Salone, again signed by Piero Lissoni, will engage 'Pæchwork/ collection's different elements in a space with industrial appeal.**

**'Pæchwork/ collection by Piero Lissoni**  
**Milano Design Week - Fuori Salone 2015**  
**Spazio Alatha - Via Savona, 37- Milano**  
**14-19 April, from 10 am to 9 pm**

#### **COTTO**

**COTTO is a leading manufacturer and distributor of high-quality tiles and sanitary ware, flagship brand of SCG - world's #2 largest ceramic tiles with a capacity of 225 million sqm. p.a. operating in 29 factories in 4 countries.**

*Over the years, COTTO - nowadays serving more than 50 countries - has become more and more established as a world-class premium trendsetter manufacturer and one of the few worldwide brands offering a comprehensive a full range of solutions for bathroom, kitchen, interior and exterior floor/wall covering. COTTO is the Thai leader in ceramic tiles and sanitary ware and fitting markets. COTTO products are a result of substantial investments in pioneering production technology and extensive research which allow the brand to respond to the behaviors and culture of worldwide consumers. Furthermore, COTTO is currently working with world-renowned designers to develop creative, unique and exclusive collections. As proof of worldwide acceptance of its outstanding product design, COTTO has won numerous prestigious awards. Among the latest, the Good Design Award by Japan Institute of Design Promotion (JDP) and The German Design Award (Nominee) by German Design Council and the GREEN GOOD DESIGN by The European Centre for Architecture Art Design and Urban Studies and The Chicago Athenaeum.*

#### **SCG**

*World's #2 largest ceramic tiles with a capacity of 225 million sqm. p.a. operating in 29 factories in 4 countries. The Group, leading conglomerates in ASEAN, nowadays has 290+ companies subsidiaries and associates with 15.000+ million USD consolidated revenue and 50.000+ employees, 15.000 of them as overseas staffs. SCG is one of the most admired sustainable business leaders in ASEAN. With top class professionals, it commits to innovate higher valued products & services to all stakeholders, as well corporate governance, social responsibility, and environmental conservation. SCG has been awarded Sector Leader in Building Materials & Fixtures in the Dow Jones Sustainability Indexes (DJSI) by Robeco Sustainable Asset Management (RobecoSAM) for four consecutive years since 2011 and has been ranked Gold Class, the highest group, for seven consecutive years since 2008.*

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