



Design Association NPO

1-17-11 Minami Aoyama, Minato-city,

Tokyo Japan 107-0062

TOKYO DESIGN WEEK MILAN 14TH-19TH APRIL 2015

TOKYO DESIGN WEEK participates for the second consecutive year in the Milano Salone in conjunction with the expansion of the World Design Week Network. Last year's exhibition gathered a record number of over 90,000 visitors by presenting Tokyo Creativity in Design, Art, Fashion, Music, Technology and Food. This year it expands to also include the Cool & Kawaii, Edo & Tokyo, to attract visitors of all ages and to assert Tokyo's Creativity in preparation for the TOKYO OLYMPICS 2020.

It presents more than 10 main contents including 'TOKYO Girls Room by CHINTAI' Art Installation by Kawaii culture preacher Sebastian Masuda; "Sakenomy" by former Japanese national football team representative, Hidetoshi Nakata; "Homage to UKIYOE" by world top creators including Ross Lovegrove; 'Hokusai Manga Inspired Exhibition in Milano' with the participation of renown artists Nicholas Gwenael and Katsumi Asaba; Japanese cutting-edge media-art technology and many more.

The "Sakenomy" awaits everybody with Japanese wine at the reception party to be held on April 13th.

TOKYO DESIGN WEEK / TOKYO IMAGINE

PADIGLIONE VISCONTI – VIA TORTONA, 58, MILANO

14-19 APRILE 2015 ORE 10.00 – 21.00

PRESS PREVIEW: 13 APRILE ORE 15.00 – 20.00

Ufficio Stampa

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