

DAAA HAUS

BESPOKE CYCLES

by BeSpoke | DAAA HAUS

Bespoke cycles was born when Francesco Massari, an Italian motor bike and bicycle artisan and cyclist enthusiast met DAAA HAUS, a young and growing design studio.

The team is made out of passionate cyclists with over fifty years combined experience in the cycling and design industries.

The idea was to recycle old frames into unique art pieces, but soon after the first few bikes were produced, orders did not stop and today Bespoke team lead by Francesco Massari and Keith Pillow are dedicated to ensuring the delivery of best quality city bikes that are unique, elegant, stylish and comfortable. The company continues to grow to meet the high demand from the different markets.

A Bespoke cycle is more than just a bicycle. Its a fashion accessory and art collection piece.

DAAA HAUS

DAAA HAUS offers a unique design process; mixing parameters, such as strategies and communication, fabrication techniques and tools, materials and technology, as well as other relevant lifestyle and cultural issues.

DAAA HAUS work always reflect a balance between form, function, communication, lifestyles and culture.

The end result is always an experience larger than the product or space itself. At DAAA we call it SIGNIFICANT DESIGN.

@daaahaus



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BeSpoke
CYCLES

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aa
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associates

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