

Swiss Design Map Milano



→ Salone

Architonic

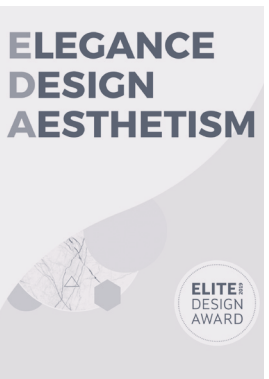
With our carefully considered showcase of over 400.000 premium design products and materials, Architonic is the number-one online community for architects, designers, home-owners and design enthusiasts. 16 million visitors a year choose Architonic as their guide to the very best of current design.

ECAL

University of Art and Design Lausanne

Enjoying international renown and featuring regularly among the world's top ten universities of art and design, ECAL currently offers six Bachelor programmes (Fine Arts, Cinema, Graphic Design, Industrial Design, Media & Interaction Design, Photography), five Master programmes (Fine Arts, Film, Photography, Product Design, Type Design) and two MAS in Design for Luxury & Craftmanship and in Design Research for Digital Innovation (with EPFL+ECAL Lab).

→ A B N
02 03 05 06
07 08 10 14
20 21 22
Salone



→ C

Elite

Elite is a Swiss high end bed manufacturer and sleep specialist since 1895. Elite is renowned for manufacturing traditional mattresses and beds of superior quality using only the finest natural materials. Elite products are designed to transcend their purely practical function and create a lifetime of well-being. All products are made with infinite care for detail, more than 120 years of expertise and a perfect Swiss finish. Elite is recognised as innovators and leaders in the field of sleep.

Espaces contemporains

Espaces contemporains is the leading magazine of design, home interiors, architecture and contemporary art in the French-speaking part of Switzerland (Western Switzerland, or Suisse romande). It is published in French with six issues per year. Espaces contemporains is also an important design and architecture cultural actor in Western Switzerland through the organization of prizes, events and conferences, hence playing an important role in promoting Swiss design and architecture.

FHNW

Institute of Industrial Design,
Academy of Art and Design Basel

Institute of Industrial Design presents its two eagerly awaited exhibitions during Milan Design Week at Ventura Future BASE Milano in Zona Tortona. "Making Of: Basel Edition" is a visual relief showing hybrid approaches towards diverse making processes within design discipline. "La Cultura Del Fare" is a collaborative project between the Institute of Industrial Design in Basel and the University of San Marino, dealing with our material culture in an experimental way.

→ D E

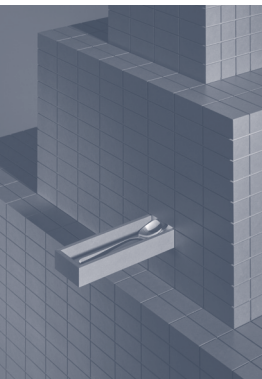


→ F

Geberit

Geberit Group is leader in the field of sanitary products. Geberit operates as an integrated group with a very strong local presence in most European countries, providing unique added value when it comes to sanitary technology and bathroom ceramics.

Through its acquisition of a range of long-standing ceramic brands, Geberit now has a new look: the reliable technology behind the wall is united with perfectly designed bathroom equipment. We define it: Design Meets Function

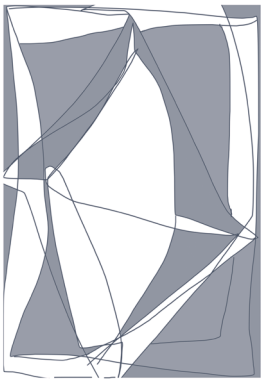


→ G H N
01 09 10

HEAD - Genève

University of Art and Design Geneva

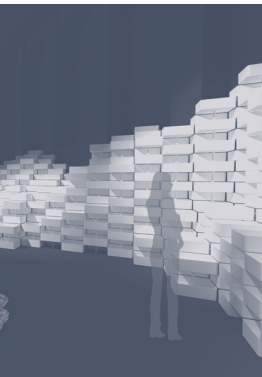
With its Bachelor and Master programs in Fine Arts, Cinema, Interior Architecture, Space Design, Visual Communication, Media & Interaction Design and Fashion, Watch & Accessory Design, HEAD - Genève is considered as one of the leading schools of art and design in Europe. Its new campus underscores the school's commitment to establishing a center of excellence promoting international and interdisciplinary collaborations. This new creative hub also hosts its Institute for Research in Art and Design (IRAD).



→ I M

Istituto Svizzero

Inès, what can you do with this space? Too long, too high-the existing space needs some kind of repair. I decided to move a very big diamond-shaped form into it. Constructed as an object, it will never be perceived as such. Its outer faces, however, will play with the existing walls. Coloured pink and orange, they will enhance and densify our sense of a new, joyful space that can be walked into. The soundtrack of a dialogue between Inès Lamunière and Laurent Stalder will accompany the exhibition "It's All About Space".



→ J K

Laufen Bathrooms AG

LAUFEN is presenting a special installation at the FuoriSalone in collaboration with the visionary studio Snarkitecture from New York. Materials of the industrial ceramic production are the ingredients of an exceptional Snarkitecture installation that sets out to narrate the world of LAUFEN in a novel and very direct way. At the most historic crossroads of Milan, inside the innovative and lively 5Vie (5 streets) district, Teatro Arsenale is hosting Laufen in a fascinating space, still bearing architectural reminders of its former religious function, for the installation titled "MATERIALMESSAGE". 127 years of history recently celebrated, and a future full of new challenges: an interpretation of the identity of Laufen.



→ L

Michelangelo Foundation

for Creativity and Craftmanship

The Michelangelo Foundation for Creativity and Craftmanship presents Doppia Firma, a project that brings together innovative designers and master artisans from Europe and Japan to produce a unique collection of 19 works and small series. Each object is the result of a creative exchange between a designer/artist and an artisan, and is an authentic expression of excellence. Designers include the Swiss atelier oi; Patricia Urquiola; Sam Baron; Emmanuel Babled. Artisans include: Bottega Ghianda; Nymphenburg; San Patrignano. A project by Fondazione Cologni with Living Corriere della Sera.



→ M

PLATEFORME 10

In 2021, next to the Lausanne train station, PLATEFORME 10 will unite three museums, each with their own identities: the Musée cantonal des Beaux-Arts (fine arts), the Musée de l'Elysée (photography) and the mudac (design), thus creating a new arts district of a surface of 25,000 m2. PLATEFORME 10's mission will be to awaken and broaden the curiosity of all publics by offering them a space for discovery, exchange, learning, experimentation and wonderment, but also for leisure and contemplation.

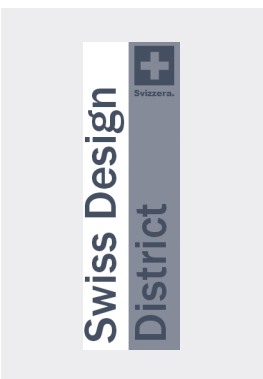


→ N

Pro Helvetia

Design Switzerland

The Swiss Arts Council Pro Helvetia is pleased to show a selection of 11 young innovative design studios at Teatro Litta, under the label Design Switzerland. The selected studios have in common ambitious solutions that significantly improve people's lives in a smart, engaging and sparkling way: AATB, Valentin Dubois, Matthieu Girel, Douma Guittet, Xénia Lucie Laffely, Bertille Laguet, Birdly®, Studio 5, Studio Illo, Studio Porto and Reto Togni. Exhibition design: bureau sasha von der potter



→ O

Swiss Design District

The Swiss Design District is a project backed by seven Swiss companies and coordinated by Swiss Business Hub Italia. Each project is a singular expression of design in which common thread is the complementarity of tradition and innovation. Features companies are: Jacoby Möbel - L'unico - Okro - Orea AG - Ramon Zangger - Schaffner - Wood & Luxury



Swiss Textiles

The Swiss textile Federation Swiss Textiles is the inventor of "Kontext": A network for trendforecasting from designers to designers. Its aim is to draw attention to trend knowledge, promote promising future developments in the areas of design and industry, and encourage exchanges between designers and industry representatives. "Kontext" also wants to identify relevant topics that provide impulses for innovation. Find out more on www.swisstextiles.ch/kontext



→ P

Triennale Milano

Since 1923 Triennale Milano is the Italian institution for design, architecture, fashion, visual arts and performing arts. The International Exhibitions of the Triennale Milano have represented over the years the work of some of the greatest Italian and international architects, designers and artists. This year, the work PIG 05049 by the Swiss graphic Julie Joliat, in collaboration with the artist and designer Christien Meindertsma, is part of the XXII Triennale Milano titled Broken Nature: Design Takes on Human Survival, curated by Paola Antonelli. Since 2019 Triennale Milano has started a partnership with NORM Zurich, chosen to design its new visual identity.



→ Salone

USM U. Schärer Söhne AG

USM stands for timeless design and the highest levels of quality. The Swiss company employs 400 people in Switzerland, Germany, France, UK, Japan and the US. Its modular furniture systems are represented in over 40 countries world-wide. USM Modular Furniture Haller was launched onto the market in 1965. Its acceptance into the Design Collection of the MoMA in New York at 2001 is a high distinction. The famous design classic is used in offices and public buildings as well as in the private sphere.

Art Museums of Switzerland

Discover the exceptional exhibitions waiting for you next summer at the Art Museums of Switzerland and enjoy the convenience of comfortable and fast Eurocity train connections from Milan straight into the heart of Switzerland's major cities.



→ Basel

Kunstmuseum Basel

4ho6
4 direct connections a day

The Cubist Cosmos.
From Picasso to Léger.
30.03. - 04.08.2019
William Kentridge
08.06. - 28.09.2019

Museum Tinguely

Rebecca Horn - Body Fantasies.
05.06. - 22.09.2019

Fondation Beyeler

The young Picasso.
03.02. - 26.05.2019

→ Bern

Zentrum Paul Klee

3ho1
3 direct connections a day

Bauhaus imaginista.
14.09. - 12.01.2020

→ Geneva

Musée d'art
et d'histoire

3h58
4 direct connections a day

Mastering Light.
Claude Lorrain
and the perception
of landscape.
05.04. - 30.06.2019

MAMCO

Walead Besthy
May - September 2019
Rosemarie Castoro
October 2019 - February 2020

→ Lausanne

Musée de l'Elysée

3h19
4 direct connections a day

Yann Mingard
29.05. - 25.08.2019
Jan Groover
18.09.2019 - 05.01.2020

→ Lugano

LAC Lugano Arte
e Cultura

1h15
9 direct connections a day

Swiss Surrealism
10.02. - 16.06.2019
Gertsch - Munch - Gauguin
Cut in Wood
12.05. - 22.09.2019

→ Winterthur

Fotozentrum
Winterthur

4ho7
8 connections a day (via Zurich)

Anne Collier - Photographic.
23.02. - 26.05.2019
Salvatore Vitale -
How to secure a Country.
23.02. - 26.05.2019
Tobias Zielony, Bieke Depoorter et al.- Because the Night.
07.12.2019. - 16.02.2020

→ Zurich

Museum für
Gestaltung

3h26
8 direct connections a day

SBB - Mobility Designed
02.08.2019 - 05.01.2020
Bally - The Shoe Shop
15.03. - 11.08.2019

Kunsthau Zürich

Fly me to the Moon.
50 years on from the first landing.
05.04. - 30.06.2019
Matisse - Metamorphoses.
30.08. - 08.12.2019



Svizzera.



2019



Fuorisalone

9 – 14.4.2019

Institutions, schools and companies

A

ECAL/University of Art and Design Lausanne

ECAL & EPFL + ECAL Lab: Sound & Vision
Spazio Orso 16, Via dell'Orso 16
11.00 – 20.00, Tue. – Sat.
11.00 – 16.00, Sun.

Press Preview
8 April, 16.00 – 18.00
www.ecal.ch

B

ECAL/University of Art and Design Lausanne

ECAL x Marotto LAB
Corso Garibaldi 50
10.00 – 20.30, Wed. – Sat.
10.00 – 17.00, Tue. – Sun.
www.ecal.ch

C

Elite SA

Elite Design Award 2019
Via Marco Formentini 14
10.00 – 21.00

Elite Design Award 2019
cocktail (by invitation only)
10 April, 18.00
www.elitedesign.ch

D

FHNW Academy of Art and Design Basel

Making Of: Basel Edition
BASE Milano SPACE D.
VENTURA FUTURE
Via Bergognone 34
09.30 – 20.00

Press Preview
8 April, 10.00 – 19.00

La Cultura Del Fare
BASE Milano SPACE C.
VENTURA FUTURE
Via Bergognone 34
09.30 – 20.00
www.fhnw.ch/hgk/tid
www.institutindustrialdesign.ch

E

Masterstudio Design
FHNW Academy of Art and Design

Flow Pressure
Helge Brackmann
Catarina Cardinale
Mathieu Fischesser
Robin Kirsch
Kihako Narisawa

8 – 14 April, 10.00 – 20.00
Din – Design In
Lambrate Design District
Via Massimiano 6
www.masterstudiodesign.ch

F

Geberit

Design Meets Function
Corso Garibaldi 71
11.00 – 21.00
www.geberit.it
www.pozzi-ginori.it
www.geberit-aquaclean.it

G

HEAD University of Art and Design Geneva

Congress of Spoons
Via Goito 7, c/o Galleria Mimmo
Scognamiglio
11.00 – 20.00
www.head-geneve.ch

H

HEAD University of Art and Design Geneva

A Story in a Single Frame
JoAnn Tan Studio
Via Giovanni Paisiello 18
11.00 – 19.00
www.head-geneve.ch

I

ISTITUTO SVIZZERO

"It's All About Space" by Inès Lamunière (dl-a / designlab-architecture, Geneva)
Via Vecchio Politecnico 3
10 – 13 April, 11.00 – 19.00
14 April, 12.00 – 18.00

Vernissage
9 April, 18.30
www.istitutoviszero.it

J

Laufen Bathrooms AG

Showroom Kartell by Laufen
Via Pontaccio 10
9 – 13 April, 10.00 – 21.00

Cocktail
14 April, 10.00 – 18.00
(by invitation only)
www.kartellbylaufen.com

K

Laufen Bathrooms AG

Materialmessage
Via C. Correnti 11
9 – 13 April, 11.00 – 20.00

Cocktail
14 April, 11.00 – 17.00
(by invitation only)
www.laufen.com
www.materialmessage.com

L

Michelangelo Foundation for Creativity and Craftsmanship

Doppia Firma.
Double Signature. A dialogue between design and artisanal excellence.
Among the collaborations atelier oï
Villa Mozart, Via Mozart 9
10.00 – 18.45

Press Preview
8 April, 14.00 – 17.00
www.michelangelofoundation.org
www.doppiafirma.com

M

PLATEFORME 10 LAUSANNE Istituto Svizzero

Talk: From locomotive sheds to a new arts district
Chantal Prod'Hom
(Chairman Governing Council
Plateforme 10 & Director mudac)
Thomas Wüthrich
(Designer INCHfurniture, Basel)
Simon Palmieri
(Graphic designer, Berlin)
Via Vecchio Politecnico 3
10 April, 17.30

N

The Swiss Arts Council Pro Helvetia

Design Switzerland
Palazzo Litta, Corso Magenta 24
9 – 14 April (Tues. – Sun.)
10.00 – 20.00

Designers
AATB
Valentin Dubois
Mathieu Gird
Douma Guittet
Xénia Lucie Laffey
Bertille Laguet
Studio 5
Studio Illo
Studio Porto
Birdly*
Reto Togni

exhibition design
bureau svdp

O

Swiss Design District

The Expected Unexpected
Via Hoepli 3/a-b
10.30 – 19.00

Designers
Jacoby Möbel
L'unico
Okro
Orea
Ramon Zangger
Schaffner
Wohngest

P

Switzerland Tourism

Swiss Urban Feeling at "F" Design Week
Roberta e basta, Via Fiori Chiari 3
10.30 – 21.00
www.svizzera.it

Q

Consolato generale di Svizzera

Swiss Design Brunch Milano
Terrazza Triennale, Osteria con vista, Viale Alemagna 6
Wed. 10 April, 09.00 – 11.30
(by invitation only)

Designers, galleries and studios

01

Veronica Antonucci

HEAD – Genève
Student in Bachelor Design
Product / Jewelry

Sustainable Earrings
Milan Design Market,
Isola Design district
Via Pastrengo 14
11.00 – 21.00
www.vanto.ch

02

Ini Archibong

ECAL – MAS in Design for
Luxury & Craftsmanship

Collection IV (part 2) for Sé
Spazio Rossana Orlandi
Via Matteo Bandello 14/16
www.designbyini.com

03

Cesare Bizzotto, Joschua Brunn, Manuel Amaral Netto & Tobias Nitsche

ECAL – MA Product Design

UTIL – Furniture & Accessories
Alcova, Via Popoli Uniti 11/13
www.thisisutil.com

04

Jörg Boner

COR
Bera
Via Solferino 11
9 – 13 April, 10.00 – 21.00
14 April, 10.00 – 18.00
www.joergboner.ch

05

ECAL MA Product Design students

Playground 1020
Johannes Breuer
Pablo Dorigo
Vittorio Solleciti
Napet Pongpanatnukul
Lei Tuo
Ilseop Yoon

Porta Romana, Via Salasco 7
www.playground1020.com

06

Marine Jullé

ECAL – MA Fine Arts

Handmade with Wallpaper*
Salone dei Tessuti
Via San Gregorio 29
www.marinejulle.com

07

Christophe Machet

ECAL – BA Industrial Design

The Pipeline Project
Alcova Sassetti
Via Filippo Sassetti 31
www.christophemachet.com

08

Renaud Meunier

ECAL – MAS in Design for
Luxury & Craftsmanship

Generous Nature
in Belgium is Design
Zona Tortona, Via Tortona 31
www.renaudmeunier.com

09

Bérénice Noël

HEAD – Genève
Bachelor graduate in Product
Design / Jewelry

Thinking Hands #2
Irene Belfi Gallery
Via Nino Bixio 12
10.00 – 13.00, 15.00 – 19.00
www.instagram.com/berenicenoel

10

NOV Gallery

Fiat Fold Bend
Laure Gremion
Emilien Jaury
Shizuka Saito
Virage Studio
(Benoît Chastenet de Gery,
Lionel Dalmazzini,
Arthur Desmet,
Arthur Monnerau)
Panter&Tourron
(Stefano Panterotto &
Alexis Tourron)

Spazio Rossana Orlandi
Via Matteo Bandello 14/16
09.00 – 20.00
www.novgallery.com

11

atelier oï

Louis Vuitton
Objets Nomades
Palazzo Serbelloni
Corso Venezia 16
9 April – 10 April, 11.00 – 20.00
11 April – 14 April, 10.00 – 20.00
www.atelier-oi.ch

12

Francesca Paglia

Politecnico di Milano –
Laurea Magistrale

Food Design Stories
Fioraio Bianchi Caffè
Via Montebello 7
8.00 – 24.00
www.cartadazucchero.ch

13

Francesca Paglia

Politecnico di Milano –
Laurea Magistrale

La tavola a colori
Cose che Parlano
Via San Maurizio 4
10.30 – 19.00
www.cartadazucchero.ch

14

Panter&Tourron
Stefano Panterotto &
Alexis Tourron

ECAL – MAS in Design for
Luxury & Craftsmanship

Tense
Alcova, Via Popoli Uniti 11/13
www.pantertourron.com

15

Annick L Petersen

Athenaeum Lausanne –
Interior Architecture

Rossana Orlandi Gallery
Via Matteo Bandello 14/16
10.00 – 19.00
www.alp-design.co.uk

16

Annick L Petersen

Athenaeum Lausanne –
Interior Architecture

The Litta Variations
Palazzo Litta
Corso Magenta 24
10.00 – 19.00
www.alp-design.co.uk

17

Schoenstaub at Meet My Project

Viale Francesco Crispi 5
Opening cocktail on April 9
19.00 – 21.00

Opening hours
10 April – 13 April,
11.00 – 19.00

18

Fabian Schwaerzler

ZHDK – Industrial Design

DePadova / LCo3 Chair /
Maarten van Severen,
Fabian Schwaerzler
De Padova Showroom Milan
Via Santa Cecilia 7
10.00 – 21.00, Sun. 10.00 – 18.00
www.fabianschwaerzler.com

19

Fabian Schwaerzler

ZHDK – Industrial Design

DePadova / LCo3 Chair /
Maarten van Severen,
Fabian Schwaerzler
BOFFI SOLFERINO
Via Solferino, 11
Tue. – Sat., 10.00 – 19.00
www.fabianschwaerzler.com

20

SCMP DESIGN OFFICE
(Sébastien Cluzel)
& Guillaume Sasseville

ECAL – MA Product Design
& MAS in Design for
Luxury & Craftsmanship

Caffe Populaire
with Lambert & fils
Alcova, Via Popoli Uniti 11/13
www.scmpdesignoffice.com
www.sssvll.com

21

Kaja Solgaard Dahl

ECAL – MAS in Design for
Luxury & Craftsmanship

JOIN by Norwegian Presence
Zona Tortona, Via Savona 35
www.kajadahdahl.com

22

Charlotte Talbot
(& Jonathan Mauloubier)

ECAL – BA Industrial Design

Forme Blanche Handle
in Enter Porcelain
by Kober Porzellan & Olivari
Palazzo Litta, Corso Magenta 24
www.charlottetalbot.com

Salone del Mobile 2019 Salone Satellite Rho Fiera

9 – 14.4.2019

Schools and companies

→

Architonic AG

Entrance Hall 5/7
08.30 – 19.00
www.architonic.com

→

ECAL / Sebastian Maluska

Objects for Nomadic Life
Salone Satellite, Stand S18
09.00 – 19.00, Tues. – Sun.
www.sebastianmaluska.com

→

USM U. Schärer Söhne AG

Pavilion 20, Stand A07/B06
09.30 – 18.30
www.usm.com/homework

Designers and studios

→

Cesare Bizzotto & Tobias Nitsche

ECAL – MA Product Design

From Lighting
Euroluce, Stand H11
www.from.lighting

→

Luciano Dell'Orefice

ECAL – Industrial Design

True
sofa & armchair
new collection
Pavilion 12, Stand D01
9.30 – 18.00
www.dellorefice.com

→

Fabian Schwaerzler

Colos / Ci Chairs
Pavilion 12, Stand E01 / F02
www.fabianschwaerzler.com

→

This Weber

Very Wood Italy: New products
Pavilion 7, Stand F19 / G14
9.30 – 18.00

Rolf Benz: New dining table,
dining chairs and dining bench
Pavilion 5, Stand B3 / C4
9.30 – 18.00
www.thisweber.com

Events and exhibitions of private firms listed are those of the companies which have adhered to the Swiss Design Map Milano project.

All indications contained on this map reflect the status as per 25 March 2019. Information is regularly updated on www.swissdesign.fuorisalone.it.

