

cc-tapis®

handmade rugs

press kit

milan design week 2018

MILANO, 17/04/2018

milan design week 2018

The new projects from cc-tapis which will be presented during the Milan Design Week 2018 express diverse creative inspirations from the designers with whom they have collaborated with but always maintaining focus on materials and the artisanal approach that characterises and distinguishes cc-tapis.

Bethan Laura Wood presents an explosive collection of rugs inspired by the clash between the man-made and nature, Patricia Urquiola's inspiration comes from the digital world of color and geometry. Elena Salmistraro creates two-dimensional universes whilst Chiara Andreatti and Rooms Studio take inspiration from specific cultural references: in the first case antique Japan and the second traditional Georgian tapestries. Ludovica + Roberto Palomba celebrate travel memories for their collection and after the success of the Bliss collection in 2017, Mae Engelgeer presents the rugs in a new blue color-combination. Lastly Studiopepe introduce a new collection of luminous wall-hangings which is a development on the Hello Sonia! wall-hangings presented at the Salone del Mobile last year.

about cc-tapis

Born in France. Designed in Milan. Produced in Nepal.

cc-tapis is an Italian company which produces contemporary hand-knotted rugs which are created in Nepal by expert Tibetan artisans. The company was founded by Nelcya Chamszadeh and Fabrizio Cantoni in France who have been producing hand-knotted rugs in Nepal for over 18 years. In 2011 cc-tapis moved to Milan where the company is now based and a team of designers lead by Daniele Lora, art-director and partner, innovate through a new approach to traditional methods. A strong respect for the materials and for the culture of this ancient craft is reflected in the company's eco-friendly approach to every step of production, ranging from the hand spinning of the softest Himalayan wool to the use of purified rainwater for the washing of the final products, making each one of cc-tapis rugs unique. Far from mass production, cc-tapis aims to offer a tailored service to those who understand and enjoy a high-end product, where a three month production time contains a story of age-less culture.

Highlights

the super fake collection

standard color version
designed by bethan laura wood

exhibited at:
cc-tapis showroom: piazza santo stefano 10
fairgrounds: Hall 6, stand B25

A series of rugs inspired by the collision of the man-made with nature. Each based on a different rock form, whose surface patterns are created through the organic build-up of sediment through time and a combination of materials under pressure; In these rugs each layer or facet is represented by a variety of beautiful rug-making techniques which have been developed over centuries by Tibetan artisans.

Bethan uses the rock as a reference to explore the post instagram and 'snap chat world, where the fleeting two-dimensional image, collide with a physical and tactile reality, the hyper-, and super-, fake spill into our daily lives.

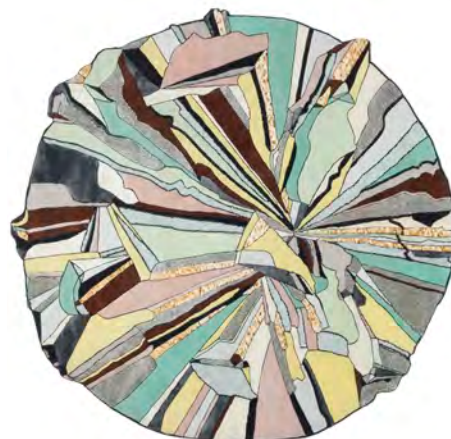
Rocks and crystals have always symbolized a very physical reality of nature; when something is 'set in stone' it is a mark of permanence. With this series, Bethan hopes to create rugs that connect and hold permanence in our fast-paced world, by imagining a visual landscape that allows us, though its detail and dynamism, to lose ourselves and dream.

SUPER ROCK



materials: cotton weave,
himalayan wool, pure silk, linen
quality: A (125.000 knots/sqm approx.)

SUPER ROUND



materials: cotton weave,
himalayan wool, pure silk, linen
quality: A (125.000 knots/sqm approx.)

SUPER STANDARD



materials: cotton weave,
himalayan wool, pure silk, linen
quality: A (125.000 knots/sqm approx.)

SUPER RUNNER



materials: cotton weave,
himalayan wool, pure silk, linen
quality: A (125.000 knots/sqm approx.)

Creative mind

Bethan Laura Wood



Bethan Laura Wood obtained a MA in Design Products at the Royal College of Art, under the tuition of Jurgen Bey and Martino Gamper. Since graduating in 2009, Bethan has built a multidisciplinary practice characterized by material investigation, artisan collaboration, and a passion for colour and detail. Bethan enjoys exploring the relationships we make with objects in our everyday lives, and questions how they can become cultural conduits. She is interested in critical approaches to achieving sustainability in a mass consumption, production-driven context.

Highlights

the slinkie collection

standard color version
designed by patricia urquiola

exhibited at:
cc-tapis showroom: piazza santo stefano 10
fairgrounds: Hall 6, stand B25

A new creative chapter consolidates the collaboration between Patricia Urquiola and cc-tapis with the new Slinkie collection. A design story revolving around color; a succession of chromatic evolutions developed in a composite universe of organic shapes.

A digital drawing which allows every rug to display an evolution of the different wools -sometimes unexpectedly- placed side by side, outlining multiple chromatic associations. A visual exercise aimed to transform the intangible idea of shade and hue into a finely produced and sophisticated product.

DOUBLE SLINKIE



materials: cotton weave,
himalayan wool, pashmina
quality: A+ (152.000knots/sqm approx.)

TRIPLE SLINKIE



materials: cotton weave,
himalayan wool
quality: A+ (152.000knots/sqm approx.)

SLINKIE



materials: cotton weave,
himalayan wool, pure silk
quality: A+ (152.000knots/sqm approx.)

Creative mind

patricia urquiola



Patricia Urquiola was born in Oviedo (Spain) in 1961. She lives and works in Milan. She attended the University of Architecture at Madrid Polytechnic as well as the Milan Polytechnic, where she graduated in 1989 with Achille Castiglioni. She was an assistant lecturer to Achille Castiglioni and Eugenio Bettinelli in Milan and Paris where she was responsible for the new product development office of DePadova, working with Vico Magistretti, head of Lissoni Associati's design group.

In 2001 she opened her own studio working on product design, architecture and installations. Amongst her latest projects in architecture are The Jewellery Museum in Vicenza, the Mandarin Oriental Hotel in Barcelona, Das Stue Hotel in Berlin, the Spa of the Four Seasons Hotel in Milan, the Room Mate Giulia Hotel in Milan and the Il Sereno Hotel in Como; showrooms and installations for Gianvito Rossi, BMW, Cassina, Missoni, Moroso, Molteni, Officine Panerai, H&M, Santoni and the general concept of Pitti Immagine in Florence. She creates design products for the most important Italian and international companies, such as: Agape, Alessi, Axor-Hansgrohe, B&B Italia,

Baccarat, Boffi, Budri, Cassina, De Padova, Driade, Ferragamo, Flos, Gan, Georg Jensen, Glas Italia, Haworth, Kartell, Kettal, Kvadrat, Listone, Giordano, Louis Vuitton, Molteni, Moroso, Mutina, Rosenthal and Verywood.

Some of her work is displayed in various museums and collections, such as the MoMA in New York, Musée des Arts decoratifs in Paris, the Museum of Design in Zurich, the Vitra Design Museum in Basel, the Victoria & Albert Museum in London, the Stedelijk in Amsterdam and the Triennale Museum in Milan.

She has won several international prizes and awards including the Medalla de Oro al Mérito en las Bellas Artes (Gold Medal in Fine Arts) awarded by the Spanish Government; Order of Isabella the Catholic, awarded by His Majesty The King of Spain Juan Carlos I; "Designer of the decade" for two German magazines, Home and Häuser, "Designer of the Year" for Wallpaper, Ad Spain, Elle Decor International and Architektur und Wohnen Magazine. She was the Ambassador of the Milan Expo in 2015. She is Art Director of Cassina since September 2015.

Highlights

the tribù collection

standard color version

designed by ludovica + roberto palomba

exhibited at:

cc-tapis showroom: piazza santo stefano 10

fairgrounds: Hall 6, stand B25

Kiso, Swazi and Mata are the three rugs making-up the Tribù collection designed by Ludovica+Roberto Palomba for cc-tapis. An evocative project stemming from the memories of travels and tangible emotions. A sort of travel journal filled with different sceneries and colors, recalling the diaries of the travellers of the 19th century Grand Tour, who painted indelible memories through their notebooks and watercolors. Fragments of colors, fabrics and materials that, once combined, give life to tribal decorations and animals with fantastic manes.

SWAZI



materials: cotton weave,
himalayan wool, silk, metallic fibre
quality: custom

MATA



materials: cotton weave,
himalayan wool, silk, metallic fibre
quality: custom

KISO CIPRIA



materials: cotton weave,
himalayan wool, silk, metallic fibre
quality: custom

KISO BLACK



materials: cotton weave,
himalayan wool, silk, metallic fibre
quality: custom

Creative mind

ludovica + roberto palomba



Ludovica + Roberto Palomba, the golden couple of Italian design, for over 25 years have been designing products that escape the trends.

First of all, they have a philosophical approach and the goal of their work is not only for an aesthetic result but also for well-being.

A bold design, without inconsistencies, equidistant from excess in decoration and radical minimalism, the result of a selection of values and themes. From Organic form to squareness, incoherent worlds which they've been able to make talk to each other, for example in the bathroom world that recognizes them as absolute protagonists.

Design which aims to bring the greatest number of people together, it is not random that their research has mostly focused on industrial molds and serial production, not for a more democratic vision, but the search for the artisan tradition that can preserve and pass on the culture of Italian knowledge of making.

Their style is mature and controlled, which flows, like a *fil rouge*, through very different projects, where every function, every shape, every aesthetic is in a temporal dialogue from one object to another, from one company to another, a deconstructed vocabulary that generates a free language because as they claim "No freedom can restrict the freedom of others".

In 25 years they have investigated practically all types of furniture, mixing the function and emotion, without ever being repetitive even if they are recognizable.

Their products are born to last, not only in the market but especially as companions, silent and faithful in the lives of the people who choose them, this is the key to their success, the ability in a world that screams and desperately tries to be recognized, to become abstract, to give lasting happiness and well-being, by participating rightfully in the customs of everyday life.

Ludovica e Roberto Palomba say "It would be easier for us to use decorations and figures of speech than to investigate politeness", their ability to work over the years has influenced many areas and has recently landed in architecture, boating and the contract market following the curiosity that has never left them.

They have received numerous international awards and recognitions such as Compasso D'Oro, Elle Decoration International Design Award, Red Dot, Design Plus, Good Design Award and German Design Award.

They collaborate and are art directors for some of the most established brands: Antolini, Benetti, Bisazza, Boffi, Brix, Cappellini, Dornbracht, Driade, Elica, Elmar, Exteta, Fiam, Flaminia, Foscarini, Kartell, KitchenAid, Kos, Laufen, Lema, Plank, Poltrona Frau, Rapsel, Redaelli, Salviati, Sawaya & Moroni, Samsung, Schiffini, Tubes, Valli&Valli, Viccarbe, When Objects Work, Zanotta, Zucchetti.

Highlights

flatlandia collection

standard color version
designed by elena salmistraro

exhibited at:
fairgrounds: Hall 6, stand B25

Rugs are transformed into two-dimensional universes inhabited by geometric shapes, just like in the novel Flatland, the fantastic story in multiple dimensions, written by Reverend Edwin A. Abbott in 1884. Triangles, lines, circles and squares overlap, meet and collide becoming conscious of each other, just as they do in the novel, unaware of the colors and the magic they hold.

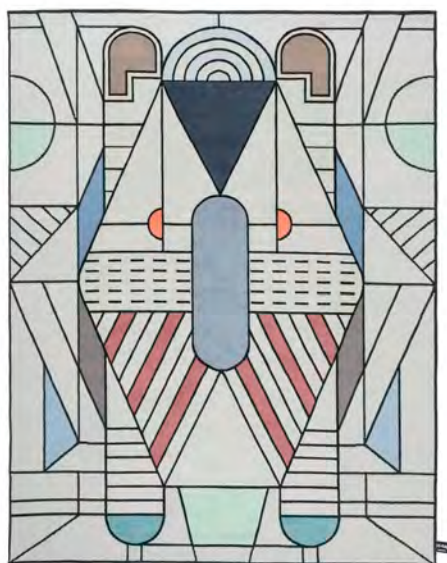
The collection has two faces; one more tactile and "rough", the other softer and lighter, one more intense and crowded, the other sober and sublime. A series of rugs which play with contrast exphasizing duality and the craftsmanship involved in their creation. It is no coincidence that the rugs have the names of famous mathematicians.

EULERO



materials: cotton weave,
himalayan wool
quality: B (89.000knots/sqm approx.)

EULERO OUTLINE



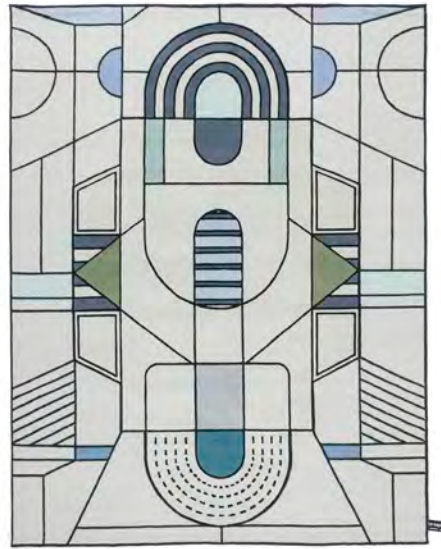
materials: cotton weave,
himalayan wool
quality: A (125.000 knots/sqm approx.)

PITAGORA



materials: cotton weave,
himalayan wool
quality: B (89.000knots/sqm approx.)

PITAGORA OUTLINE



materials: cotton weave,
himalayan wool
quality: A (125.000 knots/sqm approx.)

Creative mind

elena salmistraro



Product designer and artist, Elena Salmistraro lives and works in Milan. She graduated from the Polytechnic University of Milan in 2008 and in 2009 she founded her own studio together with architect Angelo Stoli, where she has been working on architectural and design projects ever since. Working as a product designer and artist/illustrator for some of the creative industry's leading companies, including Alessi, Bosa, Seletti, De Castelli, B-Line, Bitossi Home, LuisaViaRoma, Yoox, NasonMoretti, Massimo Lunardon, Okinawa, Texturae, Stone Italiana, Effecte, MyHomeCollection, Durame.

She also collaborates with prestigious Art and Design Galleries, such as Dilmos, Rossana Orlandi, Camp Design Gallery and Secondome. Her creations are the result of a combination of art and design; which are characterized by a poetic style, the utmost care for details and a painstaking search for harmony in shapes. One of her work's objectives is to the exploration into an objects' expressive language in order to fascinate people and evoke emotions. Her projects have been selected for art and design exhibitions around the world including: "The New Italian Design" organized by the Triennale Design Museum

of Milan, the 2013 Shanghai Biennale and the 2015 Gwangju Biennale in South Korea.

In 2016 she exhibited at both W-Women in Italian Design and "Normali meraviglie La Mano" at the Triennale Design Museum of Milan. In 2017 she exhibited at "L'esercito delle spazzole" at "White in the City 2017" with Alessi, she won "Best Emerging Designer Award" at Salone del Mobile 2017 and was also appointed the Ambassador of Italian Design for the "Italian Design Day" - an initiative promoted by the Triennale di Milano in collaboration with the Italian Ministry of Foreign Affairs and Ministry of Cultural Heritage and Activities.

Elena Salmistraro's works have been displayed at major Italian and international design industry fairs, including Salone Internazionale del Mobile(Milan), Step 09 (Milan), Maison&Objet Paris, Homi(Milan), and the Stockholm furniture and light fair.

Highlights

new japan

standard color version

designed by Chiara Andreatti

exhibited at:

fairgrounds: Hall 6, stand B25

Chiara Andreatti draws her inspiration from Japanese Ikat fabrics from the early 19th century for her new rug for cc-tapis. A rug characterized by a nocturnal color palette. Various shades of indigo - spanning from a soft blue, to an ultramarine, to an almost black blue - mixed with the sandy tones of raw Himalayan wool.

NEW JAPAN



materials: cotton weave,
himalayan wool
quality: oldie

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Creative mind

chiara andreatti



Chiara Andreatti was born not far from Venice and she moved to Milan to study in the European Institute of Design and then to attend a Master's program at Domus Academy.

She has worked at several design studios including Raffaella Mangiarotti, Renato Montagne and studio Lissoni Associati where she worked for more than ten years.

She designs for companies like Atipico, Glas Italia, Non Sans Raison, cc-tapis, Mingardo, Lema, Potocco, Gebrüder Thonet Vienna e Paola C and the art director for Karpeta and Texturae.

In 2018 she was called to participate at the 10th anniversary of Fendi's edition at Design Miami. Her work has been published in major domestic and international magazines (Domus, Interior, Surface, Rum, Living, Wallpaper, Elle Decor, Living, Icon, Ddn etc.)

Highlights

BLISS

blue color version
designed by mae engelgeer

esposto a:
fiera: Hall 6, stand B25

Inspiration for this project came from a sample that Mae Engelgeer created, shaping round curves and trying to create a 3D effect. After a period of using straight graphic lines, and feeling almost captured by it, she felt the need to use bold shapes again.

Keeping the playfulness of the Memphis movement in mind and experimenting with shape and color was the start of the BLISS collection. Mixing elements like pattern and form with different production techniques giving life to the rugs. Using high quality materials like Himalayan wool with pure silk makes some parts literally glow. In 2018 the collection is presented in the new BLUE color combination.

BLISS BIG BLUE



materials: cotton weave,
himalayan wool, pure silk
quality: A+ (152.000knots/sqm approx.)

BLISS ROUND BLUE



materials: cotton weave,
himalayan wool, pure silk
quality: A+ (152.000knots/sqm approx.)

Creative mind

mae engelgeer



Dutch designer Mae Engelgeer attended the Amsterdam Fashion Instituut where she specialised in textile design, graduating in 2004. Later she was accepted to the prestigious Master Course in Applied Arts at the Sandberg Instituut and developed her first collection of textiles at Textiellab. In 2014 Engelgeer opened her own studio in Amsterdam, working on product design and development, installations, and international collaborations.

Mae Engelgeer's work is characterised by a typical use of colour, geometric shapes and linear elements which is unmistakably hers. An eye for detail and sense of composition are important in her designs when it comes to introducing balance throughout a design. Her style has an open character that could be described as minimalistic with a playful twist. She cleverly combines craft, new technology and materials into beautiful textiles that enrich any home, without losing ground on refinement or quality.

Highlights

The Night of a Hunter

standard color version
designed by rooms studio

exhibited at:
alcova, salvatore lanteri gallery
via giulio e corrado venini, 85

A collection of rugs which have been hand-knotted in Nepal by Tibetan Artisans.

Rugs are deeply rooted in Georgian culture and have been an inseparable part of everyday life for centuries. This is the story about the old Georgian rugs that were hand-made by the local women in the villages high up into the Caucasus Mountains, where you can touch the starry sky and where you can become one with the universe, and the universe becomes one with you.

It is a story of a primitive expression for the feelings invoked by the wilderness, in it's beauty and the mystery of it's invisible energy illustrated in the simple lines, words and numbers...

Reinterpreting authentic Georgian Rug motifs, Rooms Studio fuse design and history into this small-curated selection of rugs.

"A rug - in itself is a magical object, but for us it is also a symbol of cultural heritage and a chance to explore both paths." - Rooms Studio

LIONS AT NIGHT:

Drawing inspiration from celestial maps, this is a play between duality and singularity. Two lions, two moons and constellations become one with each another. The lions themselves are sitting on a magic carpet calmly staring at you - as if they have appeared to you in a dream, while constellations are acting as invisible guides for your journey, a journey into the night - a place of stillness and infinite wisdom.

TWO DEER:

Reinterpreting authentic Georgian Rug motifs - deer are a tribute to naivety and primitive forms. We also wanted to capture the moment of invisible connections between the two deer, nature and ourselves. By sensing the presence of something else, we created a pattern that carries traces of magical powers. Exaggerated horns touching the stars symbolize our connection to nature and tapping into the unknown and the mysterious.

DEER AT NIGHT:

Inspired by starry skies and the infinite nature of space, we continue our theme of traveling in time by going back to our roots by using authentic rug motifs from our past and into the future by using the most recognizable Sci-fi object: the UFO. This playfulness adds absurdity to the artwork and it loses its sense of time. The moonlight

DEER AT NIGHT



materials: cotton weave,
himalayan wool pile
quality: A (125.000 knots/sqm approx.)

LIONS AT NIGHT



materials: cotton weave,
himalayan wool pile
quality: A (125.000 knots/sqm approx.)

TWO DEER



materials: cotton weave,
himalayan wool pile with silk fringes
quality: A (125.000 knots/sqm approx.)

Creative mind

rooms studio



"Rooms" - Tbilisi-based Interior and Product Design studio was founded in 2007 by Nata Janberidze and Ketil Toloraia. Both Nata and Ketil were born in Tbilisi, Georgia in the spring of 1981. They met and became friends while studying Interior Design at Tbilisi Academy of Arts, soon after graduating the Rooms studio was born. Rooms focuses on hospitality, retail and residential projects as well as on creating collectable design pieces.

Rooms is proud to be the first Georgian product design studio, whose work is presented at different galleries and shops around the world (Future Perfect (NY), Spazio Rossana Orlandi (Milan), Mint gallery (London), Garde (L.A.) Showroom Kerker (Seoul), Larcobaleno (Online (Pamono)).

Starting with a successful collaboration with Moooi, which included Rooms' Position Lamp in its 2011 production was followed with a nomination of Interior Design's Best of Year 2013 finalists Rooms Hotel by Rooms in the Hospitality: Resort Hotel category.

Now Rooms represents a dynamic and on growing studio / showroom working on interior and product design on both

local and international stages. The Duo continues to explore and experiment with new and antique techniques, pushing the boundaries of limited edition hand crafted furniture design driven by a love of simplicity, combining the archaic with modern and intuitive forms. Their design reflect their attitude, to capture the simple bliss of life ...Simplicity and the clear paths of life bring us to the solid state of mind.

The influence of soviet childhood and having to live through and tremendous change in a country that is a mix of Asian and European cultures can be seen as a great impact on Ketil and Nata's ideas and products as well.

Rooms has been featured in multiple high-end publications, including The New York Times, Elle DÉCOR, Yatzer, Wallpaper* AD, W magazine, Vogue

Highlights

talisman wall-hangings

standard color version
designed by studiopepe.

exhibited at:
fairgrounds: Hall 6, stand B25

The new collection of luminous wall-hangings for cc-tapis is the conceptual continuation of the research started with the Hello Sonia! collection, presented during last year's Salone del Mobile.

Colorful mirrors, matte nickel inserts and light elements frame a hand-knotted mohair rug with personalised fringes in a composition with a soft and clean geometry.

TALISMAN WALLHANGINGS



materials: cotton weave,
himalayan wool, mirror, LED, steel
quality: custom

international press contact:
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Creative mind

studiopepe.



Studiopepe is a design agency renowned for its eclectic and layered perspective. Founded in Milan in 2006, the agency takes a visionary and multidisciplinary approach to design. Our strongly recognizable identity is based on experimentation, citations, and unusual associations that seek uniqueness and respect the client's individuality. Studiopepe's projects are characterized by their emotional and aesthetic impact, melding rigour with vision, and the continuous search for contaminations of contemporary codes and languages. Arianna Lelli Mami and Chiara Di Pinto founded Studiopepe, both coming from solid design experience; together they realize styling projects with strong emotional value. Given their eclectic and composite background, Studiopepe is focused on creative consultancy in all forms of manifestation.

ARIANNA LELLI MAMI

Arianna graduated at Politecnico di Milano in Interior Design. She has always been fascinated by the way people live and inhabit space, she looks at design from a viewpoint that is free from rigid schemes. Passionate about art, she collects objets trouvés that are then re-explored and utilized to create installations that

often inspire projects for the agency. Recently, she has been working on a personal project that unites rediscovered photography with collage.

CHIARA DI PINTO

Following an accademic training in fine arts, Chiara received her degree in Industrial Design at Politecnico di Milano. In 1996 she started collaborating as an interior stylist and journalist for many Italian and international magazines. Due to her artistic path, she has always had a strong interest in materials, shapes, and colours; her approach to design and her love of research is instinctive and endless.

cc-tapis®

handmade rugs

international press

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cc-tapis

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