

BROMPTON WORLD CHAMPIONSHIP: SPECIAL EDITION

A limited edition bicycle celebrating the 2018 Brompton World Championship Final



BROMPTON



INTRODUCTION

To celebrate the 13th Brompton World Championship final, taking place in central London for a second time as part of the RideLondon event, right outside Buckingham Palace, the Brompton team have developed a unique design that is sure to get all race fans going.

Incorporating the world championship in both style and function, the colourway and special decals are inspired by the Union Jack Flags that are seen hanging the length of The Mall's sprint finish. The spec is unapologetically performance orientated – perfect for a rapid commute or even taking part in the World Championship itself.

2018 is set to be a royal wedding year, so this colour scheme will no doubt turn heads in the street...



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BWC EDITION BIKE 2018

The **BWC edition bike is made for racing**. Celebrate the BWC 2018 race series in style with this limited edition BWC bike in Union Flag colours.

Specification:

- Model - S6L
- Gloss red, white & blue colour
- Kojak tyres
- Firm suspension
- Red brake cables
- White mudguards
- Special decal and ID plate to represent this years racing series



Target price

£1140

€1465

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ORDERING

Key Dates

Sell In Pack: Monday 19th February

Selling period: February 19th - February 23rd

Photography Pack: March 18

Production: Weeks 11 – 28 (to be confirmed with your sales account manager)

Promotion: BWC, by territory

BROMPTON





MAYOR OF LONDON *Surrey*



LONDON PARTNERS

PRUDENTIAL RIDE LONDON

50m

MAYOR OF LONDON



LONDON

50m

SKODA

wiggle

BROMPTON

