



Foresta di Gemma

by minä perhonen

Apr. 17th - 22nd, 2018

10:00 - 20:00

at Spazio Pellini via Morigi 9 20123 Milano, Italy tel. + 39 02 72010213

*Reception: Apr. 18th 18:00~

Ciao Milano!

Imaginative patterns of nature and creatures, plump embroidery laces, and delicate coloured prints... Minä Perhonen textile is made with layers of craftsmanship. Elegance and humor, profound but with playful mind, all those contraries are put together as in a forest of gems and bring emotional uplift for everyone who sets foot in.

Our latest cushions collection "Foresta di Gemma" shows the energy that lays beneath our creation. Explore the world of foresta, full of gems' fruits.

minä perhonen (1995-)

Minä Perhonen is a fashion and textile brand working to produce clothes which do not lose their allure through lapse of time. With the imaginative, detailed textile and the elaborate creative process, we create clothes not for special days but for every ordinary day. Now the creation field expands to furniture, tableware and many other things in daily life.

The name of the label "minä perhonen" originates from Finnish as the designer Akira Minagawa sympathized with Scandinavian culture, since when he first visited Finland at the age of 19. "minä" means "I" and "perhonen" is "butterfly," with a wish to make many beautiful designs like those of butterfly wings.

Akira Minagawa

founder / designer

Born in 1967, Tokyo. He has designed numerous textiles for his brand minä perhonen and other manufactures such as Kvadrat of Denmark, KLIPPAN of Sweden. In April 2017 at Milan, a long established porcelain brand Richard Ginori released its 2017 collection, which includes a capsule collection by the designer Akira Minagawa.

For further information, please contact: press@mina-perhonen.jp