

NINA MAIR

ARCHITECTURE + DESIGN

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Nina Mair

Biography

Nina Mair is a Innsbruck / Austria based designer and architect. She studied architecture at Accademia delle Belle Arti in Florence, Italy and at the University of Innsbruck, Austria and graduated in 2006. In this year she founded together with two partners the design studio Pudelskern, which she led until 2012. Since 2012 Nina Mair is working by herself as product designer and architect in her own studio. The designer is known for her narrative design and contemporary style. Her work draws from her passion and enthusiasm for materials, handicraft and various industrial production techniques. She develops her products for international well-known companies such as Stepevi, Casamania, YDOL, ClassiCon, as well as for her own brand.

In 2015 Nina Mair launched her online store distributing her own collection of furniture and accessories: shop.ninamair.at

Exhibitions

Nina Mair took part in various international exhibitions. Selection:

A Pattern Dialog Milan April 2018
Colours of Arabia Innsbruck June 2016
Back Ahead Milan April 2016
London Design Festival London September 2015
Austrian Design Pioneers Milan April 2015
imm cologne Cologne Jan 2015
designfunktion Special Exhibition Vienna Sept 2014
Hofmobiliendepot Vienna 2014 (permanent collection)
Architekturtage Innsbruck May 2014
Silent Space Milan April 2014
100% Design London Sept 2012
Raw and Delicate Milan April 2012
Maison+Objet Paris Sept 2011
Design Vision Austria Milan April 2011
Mint Gallery London 2010
Designer's Saturday Langenthal CH May 2010
Museum für Kunst und Gewerbe Hamburg 2010 (permanent collection)
Design Scapes Milan April 2009
Pudelskern at NHOW Milan Sept 2009
Salone Satellite Milan April 2008
Pecha Kutcha Vienna Nov 2007
AUT Innsbruck July 2005
Live Work Space Birmingham UK Oct 2004

Awards

Nina Mairs products have lately received following awards:

European Product Design Award Silver 2017
German Design Award Winner 2017
Iconic Awards: Interior Innovation Winner 2016
Iconic Awards: Interior Innovation Selection 2016
Interior Innovation Award Winner 2015
German Design Award Special Mention 2015

Philosophy

The developing process preceding each of Nina Mair's projects resembles the development of a storyboard and consists of far more than simply dealing with the pragmatic and technical aspects of each project. With her products and architectural concepts, Nina Mair tells stories of the origin, birth and final destination of an object. She often follows tracks leading back into a distant past while at the same time letting her creativity be guided by the future. Her work draws from her passion and enthusiasm for materials, handicraft and various industrial production techniques.

Her design ideas are analysed in cooperation with manufacturers, material properties being examined and exhausted, and production procedures refined. It is her aim not only to achieve innovation and functional adequacy but also to transform hand crafted products into objects that can be produced serially in order to make them accessible to as many people as possible.

She gains inspiration from her daily surroundings at home as well as her travels, particularly to the vibrant metropolises around the globe. Led by her unerring instincts for current tendencies, she discovers remote quarters, workshops and all sorts of hotbeds of creativity where she locates the unknown and unexpected as sources for new ideas.

Looking at something in its entirety, from the object to a building and vice versa, is based on Nina Mair's passion for architecture: „Architecture is more than just a vessel, filled with objects, it is a space that has the potential to develop along with the people who use it. I consider my work to be successful when it stirs people emotionally.“