



AMARONE CHAIR - lapiegaWD - design Enrico Girotti

LapiegaWD e Tokyo Table presentano la nuova sedia Amarone disegnata da Enrico Girotti con un'installazione esterna @ Tokyo Table in via Vigevano durante il fuorisalone

LapiegaWD and Tokyo Table introduce the new Amarone chair designed by Enrico Girotti with an external installation @ Tokyo Table in via Vigevano during fuorisalone

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LapiegaWD di Enrico Girotti

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press release - fuori salone 2018 - LAPIEGA WD @ TOKYO TABLE - Via VIGEVANO 10, Milano



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17-22 APRIL 18

LAPIEGA WD

# AMARONE CHAIR

MILAN DESIGN  
WEEK 2018

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lapiegaWD is a new brand founded by the Italian industrial designer Enrico Girotti who created a collection as a synthesis of his formal research, on materials and workmanship

#### DIY DESIGN BRAND

lapiegaWD is a personal project through which the designer and founder fully represents his creative expressiveness with a strong aesthetic and functional characterization. First of all, lapiegaWD privilege the exile of the "metallic wire" in a relationship apparently incompatible with the strength and hardness of the metal, staged through the lines of the objects.

The object is determined by a sign, which, like a pencil stroke, defines the border between full and empty.

The elegance and simplicity of the form enhance the environment in which they are inserted and the other furnishings that accompany them.

#### WIRE METAL

The protagonist of the collection is a "poor" material that is laid bare in its most basic form: the wire.

The rough structure undergoes a mutation through the many finishes available, the result of continuous research, in addition to the paintings, there are many galvanic treatments (copper, gold, chrome, brass, patina) that allow you to insert the WD in an elegant way in the most diverse contexts. "industrial to the baroque thanks to the different finishes available

#### MADE IN ITALY

With the selection of partners, lapiegaWD expresses the maximum of Made in Italy. In a process of constructive relationship of people able to put passion in the realization of the product, they therefore allow a flexible Bespoke production for every need in terms of personalization, in a continuous search for improvement and quality.

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