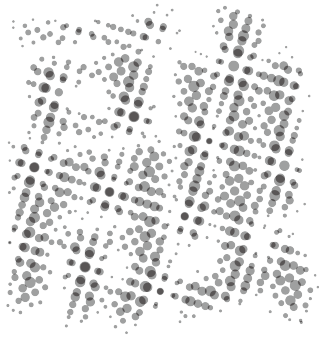




[róng]

“Róng” Contemporary Design Exhibition

“Róng”, refers to cooking smoke in old saying, now signifies melting and fusion, which is exactly where the design inspiration lies, namely, the deconstruction of traditional crafts, then fuses it with contemporary designs.

From 2013 to 2017, five years, five material (bamboo, silk, mud, copper, paper). Based on the Bamboo, Silk, Mud, Copper and Paper which are five of Chinese traditional material, and almost one hundred relating crafts workshops, we visited more than 30 natural villages, more than 2000 kinds of material, and invited 50 designers from different fields to do the contemporary design, showing about 70 pieces of design works.

Meanwhile, after five years of Róng exhibitions and the study of traditional crafts and materials, the Chinese Traditional Craft and Material Library has been built and 51 kinds of crafts and nearly 500 traditional materials will be published at the exhibition.

Curator: Zhang Lei (PINWU)

Assistant Curator: Hu Jingrong

Designers:

Cai Hongshun, Chen Wei, Jiang Weijie, Chen Min, Chen Shangyi, Chen Wei, Fan Chengzong, Huang Haiwen, Sun Xin, Jiang Xinhe, Sun Jinjin, Wang Zhuo, Ke Xiaolin, Zhang Fan, Li Gongbiao, Li Jianye, Li Lingjie, Liangchen, Ma Qianli, Lin Hsiao Ying, Liu Chuankai, Liu Weixue, Tang Wei, Luo Daishi, Tan Zhi Peng, Ren Tian, Shen Wenjiao, Su Su, Yang Songyao, Kwan Tam, Tang Yumei, Wan Ling,

Yuan Jinhua, Wang Shan, Jia Jianghong, Zhang Xiaochuan, Zhang Yiyang, Zhang Junjie, Wang Shenghai, Zhang Lei, Christoph John, Jovana Zhang, Jean-Philippe Bonzon, Magdalene Sayeg, So Bean, Tay Ung

Chinese Traditional Crafts and Material Exhibition

Exhibition Support: From Yuhang Rong Design Library

Time: 4th - 9th April, 10:00 – 21:00

Address: via Novi 5, Milan

Organizer: Hangzhou Office of Cultural & Creative Industry

Undertaker: From Yuhang RONG Design Library

Sponsor: Sino-Ocean Grand Canal Place

“Rong-Copper” Cosponsor: Hangzhou ROBAM Appliances Co., Ltd.

Individual Cosponsors:

Chen Jiequn, Chen Han, Fu Jianhu, Li Fei, Lin Ciheng, Tang Tianyi, Wang Jiang, Yang Meijing, Yao Dingyin, Zhou Zhiquan