



materials village

4-8 APRIL, 10 to 21

9 APRIL, 10 to 18

Superstudio Più - Art Garden

Via Tortona, 27 Milan

# making a material difference

Milan Design Week 4-9 April 2017: XL EXTRALIGHT® takes part again to the Materials Village, at Superstudio Più in Via Tortona, with an interior design project inspired by its new brand line that communicates all the qualities and several possible application of this special material, able to make a difference in any project is involved in.

In the XL EXTRALIGHT® space the visitor can walk between two different scenarios, connected by a path that creates a story. On a first space the guest can discover all the features and versatility of the material, then following the path through the next ambient he/she can touch a series of products made in XL EXTRALIGHT®: from the composition of the material to its metamorphosis.

This installation has been developed with an essential design but of a strong impact, with the aim to enrich the product narration throughout the path.

For direct access to Superstudio Più, visitors have to register and print the badge or show it on their own smartphone. Here's the link to the registration form <http://www.superstudiogroup.com/events/index.php>

2017  
MILANO  
DESIGN  
WEEK