

press release

mg12 will be present during Milan Design Week on days when the Salone del Mobile is staged in the halls of Rho Fiera. mg12 will be insert in the principal design circuits and the showroom will open all day long with dedicated events.

In details:

Location: mg12 flagship store – Viale Regina Margherita, 33 – 20122 Milano (entrance from the courtyard)

Date: from 04th to 09th April 2017 - Time: from 10:00 to 20:00

Press Preview: 04th April h 10:00

Cocktail: 06th Aprils h 17:00 – 20:00

Description: In the Milan mg12 flagship store will be present the all collections for bathroom and house and previews of the news as coffee table SOFIA onyx and burnished steel version, the table GREGORIO in the new version and the new cupboard BENEDETTA collection.

Born out of the creativity and spirit of innovation of Brazilian designer Monica Geronimi, the new design brand mg12 produces furniture and accessories. A new enterprise that stands out for its 100% Italian taste and craftsmanship, a balanced, refined style characterized by soft, delicate hues of white and use of sustainable materials such as aluminum, wood, chalk, brass and marble.

The company's fresh, dynamic approach to design and use of advanced production technologies gives life to designs that not only guarantee practicality and high-tech performance but also improve the quality of the environment with tasteful, elegant details. Custom-tailored solutions and tailor-made products for every room of the house, from the bathroom to the bedroom and the living room. mg12 from the beginning has a special focus on electric towel warmers, radiators and bathroom articles, but in the last 2 years has introduced iconic products for living and night spaces in his catalog. So here there are tables, chairs and cabinets collections made of classical and precious material as marble, solid wood and stainless steel in different finishes. Cobogò enrich mg12 production: modular dividing elements for interior and outdoor architecture in paintable ceramic chalk. mg12 flagship store are in the center of Milano, Rio de Janeiro and San Paolo.

Many articles are customizable for hotels, spa centers and residential complexes projects.

