



tabanda 

**DESIGN
ALIVE**

Milan, March 2016

PRESS RELEASE

THE SENSORIAL CARPENTRY INTERACTIVE EXHIBITION

BARLINEK
TABANDA + DESIGN ALIVE

THE SENSORIAL CARPENTRY is a place full of magic.

Magic, that **Barlinek, wooden floors manufacturer**, has been experiencing for more than 200 years now, consequently experimenting and creating.

Magic, that **Tabanda, design studio**, has been experiencing for 7 years so far, as carpentry proved to be the ground zero for each of their projects and ideas. And finally magic, that inspired **Design Alive Magazine** to match partners together in one fine idea.

THE SENSORIAL CARPENTRY presents wood in a straightforward and adept, yet unorthodox manner. Here one can both feel like a true-born woodworker or simply look at the material from a fresh angle. It depends on you what role will you play in this space. One of an observer? An explorer? Maybe an artist or creator? Pull on the woolen plaid shirts, put the lumberjack beards on your face and get thrilled by our timber world, full of wonderful sensory cues.

Touch the wood!

Feel its roughness under your fingers, then compare it to the ultimate smoothness achieved with sandpaper polishing. Enjoy wood's gentle warmth. You can even give it a hug – it is a very pleasant sensation.

Look at the wood carefully. Allow your eyes to travel along the lines and circles of timber's growth rings and knots. Become fascinated with these unique patterns and drawings you can discover in every piece of wood. They might resemble a human eye, an owl or even one of the Kandinsky's abstract paintings.

Smell the wood!

Inhale that unearthly scent that brings calm and relaxation, altering your mood and thoughts like a sort of aromatherapy. The fragrances of timber can act as an aphrodisiac. They embody freshness, nature, a certain coziness or even the very sense of feeling safe.

Work with tools!

They are the connection between the human imagination and raw matter.

It's the tools that allow you to bring form out of the wood: shape, scent, texture and sensation.

The ones we have prepared for you had served in many carpentries and mills before – each of them has plenty of experience and a broad dossier.

To work on the wood with these is like to travel in time, perform a primordial study or a creative analysis.

Two-man saw offers plenty of fun and competition. This is the very first step in woodwork.

Jack-planes and chisels will help you through processes of further dividing, shaping and adjusting the material. Later on, with hand saws, sandpaper and gouges you will delve into the details, applying the finishes and fully realizing your ideas.

We will offer you braces, so you can drill holes in a large oak plank – leaving behind an unusual signature.

Every interaction with wood leaves a trace and results in a certain effect. For us, each piece of wood you will modify would become a sort of diary page.

We want **THE SENSORIAL CARPENTRY** to be such a diary – one that you will carve in timber throughout the days of **Milan Design Week 2016**. This creative artisanal performance will take place underneath an umbrella of burgeoning oak sapling's branches. We are planning to give them away on the last day of the festival, hoping that they will stay with you for many years to come.

Come and be there with us in Milan!

Exhibition location:

Tortona Design Week, via Tortona 28, Milan, Italy
12-17 April 2016

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Design Alive Magazine

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