



LAZIO FACTORY DESIGN AT FUORISALONE 2015 IN ZONA TORTONA

Nature and the environment as sources of inspiration for Lazio's top design companies.

The second edition of the collective of companies from Lazio, **LAZIO FACTORY DESIGN** – supported within their respective programs for promotion and internationalization by: the Unioncamere Lazio and the Lazio Region, in collaboration with Lazio InnoVA SpA, Rome's Chamber of Commerce, Aspiin, the Special Agency of Frosinone's Chamber of Commerce and Industry Associations – presents a selection of Lazio's top design companies. Inspired by environmental sustainability, they will be showcased under the artistic direction of ADI Lazio at T35, in nhow Milano hotel, in the context of an exhibition entitled: **design stories**.

LAZIO FACTORY DESIGN expresses the expertise and the creativity behind products made in Lazio through creations that represent a fruitful fusion of art, technology, traditional craftsmanship, design and innovation – all in an international context that's ideal for giving a voice to design, an important driver of economic development even on a regional level.

In the exhibition space, the companies selected for this edition will display a series of products – inspired by the principles of green design and respect for the planet – ranging from furniture to accents, interior design, lighting, textiles and accessories:

ADD – Associazione Distretto del Design: living room furniture made with strips of ash wood.

ANTONIO SIMEONE VETRI D'ARTE: lamp constructed with recycled, reused materials.

BABABUA': *Lettera 110* writing desk in solid fir wood, free of knots, with a textured surface, sourced from sustainably managed forests.

CODICE A BARRE: oval-shaped table (ellipse) created with variable-section tops in lacquered MDF.

COVO: floor lamp based on the simple beam-balance mechanism. A long arm is counterbalanced by a sack of sand that can be manually shifted to four distinct positions in order to create different atmospheres with lighting.

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MILANO 2015
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DELEGAZIONE
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COMPUTARTE: *Bianca Miao* is a zoomorphic computer that mimics a cat, a unique piece of art that becomes an interior accent, made in order to reduce environmental pollution (lifecycle amplified, low-volume, environmentally sustainable materials).

DOMOZERO: the *Atomo* pouf in recycled sailcloth is an interior accent adapted for both public spaces and home use. Selected bags made of recycled sailcloth and synthetic leather will also be presented: *Linfa*, a barrel-bag, and *Neutrino*, a versatile, unisex shoulder bag that's also a PC carrier.

FAMILYBED: innovative, sustainable bed for the family, it features five basic components, made of wood, the natural material *par excellence*, and it is assembled with only natural glues and finished with water-based varnishes.

F.LLI MARMO – IT'S STONE: a sanded *Basaltina* centerpiece, unique, and entirely Made in Italy; handcrafted in the workshop and marked with the brand: "It's Stone".

I.SOFA – INDUSTRIA PIZZETTI: designer armchairs and sofas manufactured to the highest quality standards, such as the *Rigel* armchair, upholstered in leather.

MARABUI: a queen-size bed cover in a cotton-linen blend, a cushion in cotton-hemp and a centerpiece for the table in cotton – all from a company with extensive experience in working exclusively with natural fibers.

MARIA DIANA: necklace, bracelet and ring, unique pieces in matte and glazed porcelain, gold and platinum. Both the richness of her techniques and the materials chosen offer reasons to explore new frontiers of expression.

NSD FACTORY: the *Ghost* shelving unit is made with three sheets of 10mm, laser-cut, transparent acrylic, with shelves in 3mm acrylic and mounting cylinders that are also transparent acrylic with stainless steel hardware.

QUOOD: 100% Italian, vegetable tanned, Tuscan leather goods. These personal accessories, home decor and office items, are characterized by raw-cut edges, no stitching and the careful use of primary materials and scraps.

RIVAVIVA: unfinished, solid oak shelving unit with interlocking assembly.

SARTEBA: reception desk in "corten" oxidized steel and brushed steel.

SCARTAMI: bags, wallets and upholstery: unique and unrepeatable, these high-quality, handcrafted products are made by recycling paper from vintage magazines. The paper is treated with a procedure that makes it impermeable and tear-resistant, with a wear and feel similar to that of leather.

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TIB.STUDIO: outdoor system of solar shielding and acoustic wood within the overall design of a multi-purpose infrastructure and with a spectacular format entitled: "La Magna Grecia".

TODINI SCULTURE: the *Fessura* table has a base of *Pietra Dorata* and a glass top.

TROLLE IACOBUCCI 1972: aircraft service trolleys converted into design objects that can be used in multiple ways: in the kitchen, living area, bath or in the office.

UNIKO: a round sofa with a sunshade made up of an aluminium frame covered with high-quality, woven, synthetic fibers; a living room set in synthetic fibers composed of a 3-seat sofa, 2 armchairs and 2 low tables topped with tempered glass; a seating group for two featuring two armchairs and a table. Adapted for outdoor use, they're sun and rain resistant and made with aluminium and high-quality synthetic fiber. They create the comfort and elegance of an indoor living area by merging design and innovative materials in order to make the garden part of the home.

UnSolid: the *Math* ceiling lamp is made of laser-cut plywood with a light-source composed of high luminosity LED strips; the *Enneper* ceiling or table lamp is made of laser-cut plywood with a light-source composed of a tungsten filament light bulb; the *Cubo* ceiling or table lamp is made of laser-cut plywood with a light-source composed of a tungsten filament light bulb.

VESTA: the *Laelia Aqua Wood* is a hydro pellet stove, 13.5kw, flat model, clad in veneered plywood or Plexwood. The wood exterior makes this product new and classic at the same time. It's fully customizable with different finishes and it can be integrated into any living context to become an interior element that goes beyond the functional.

LAZIO FACTORY DESIGN

T35 – nhow Milano (*design stories*) – Via Tortona 35 – from April 14 to 19; hours: 10-21

press preview: Monday, April 13; hours: 15-20. Cocktail: April 14, 15 and 16; hours: 18-21

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