

Name collection:

LEDS Clay by Bertjan Pot & Maarten Baas
-LEDS Clay lights (floor, desk and pendant light, plus NEW WORK!)
P.O.V. by Nightshop
-P.O.V. wall panels

Bertjan Pot and Maarten Baas made **LEDS Clay**: a series of lights in which the handwriting of both designers is clearly visible.

The newest LEDS Clay pieces will be presented in Milan!

DHPH developed the **P.O.V. wall** with Nightshop. True wizardry you can't grasp as colors move from floor to ceiling on the full scope of your eyes vision as you wander by. You can be the judge of this when you see it yourself.

Enclosed you will find some images of LEDS Clay and the P.O.V. wall panels.

Company profile:

Den Herder Production House

DHPH or Den Herder Production House is a producer and distributor of handmade products and custom made pieces. After years of working solely with Maarten Baas, DHPH has extended this collaboration format to other designers fitting our ways of making things. The works are hand made in our studio, in editions too small to warrant setting up a production line and too technical and with too much aesthetic variation to be outsourced. This layout gives us the flexibility to customize products from the standard collection and also to realize larger projects.

Besides a continuing collaboration with Baas, DHPH is extending its experience in co-creation to other designers, architects, corporate brands and private clients. The Downstairs chandelier by BertjanPot, the Tools light by Fabien Dumas, the P.O.V. family by NIGHTSHOP, the Vilu light by gt2P, the Clay Furniture collection by Maarten Baas and the Temper Chair by Max Lipsey, are among others available as standard (catalogue-) items. Retailers can purchase directly from DHPH.

DHPH has extended even more; designers and design collaborations like Max Lipsey, NIGHTSHOP and gt2P are making their designs happen together with DHPH. These designs, that match DHPH's way of making things, are made by a team of craftsmen who can handle the complexity of the pieces well enough, to make them look simple again in the end. This company layout allows us to customize products besides the existing catalog pieces. DHPH does so for private clients as well as architects and interior projects either through our network of sales points and galleries as well as directly to clients with customized pieces or installations.

In the studio, situated in an old farm in Gewande near 's-Hertogenbosch, DHPH makes unique products, mostly by hand. The possibilities for customs, projects and commissions are close to endless as the designers creativity is met by the craft of DHPH. The interior of the Groninger Museum restaurant by Maarten Baas is a good illustration. The designs, like Bertjan's FRAME Moooi Award winning 'Downstairs Chandelier' are made in small editions with variations in the amount of steps or customized with an integrated light computer.