

PRESS RELEASE

W.L. Gore & Associates

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Milan, 14/19 April

**Technology and design in an audio installation:
The Fuorisalone by GORE-TEX® Footwear is interactive and without limits.**

At the nhow Hotel, sound stories and unexpected footwear.

For the first time at **Fuorisalone**, **GORE-TEX® Footwear** offers a mix of technology and design without limits. Sound effects and vibrant emotions within an interactive audio installation, *Sound Stories*, will occupy the lobby of the **nhow Hotel**, an unconventional space of international glamour, where all the installations will be presented with the concept: *Design Stories*.

To tell **sound stories**, through vibrations, resonance, enveloping intonations as evolving music and to present **footwear talented** and creative beyond imagination, made in collaboration with international brand partners and for the first time with the participation of students from the **Politecnico Calzaturiero** of Vigonza (PD).

A visual and sensorial experience that combines artistic innovation with structural study and the expression of contemporary and cutting edge trends and styles for a footwear industry that looks to fashion as well as function.

From April 14 to 19, central to the fashion event par excellence, a new **GORE-TEX®** experience not to be missed.

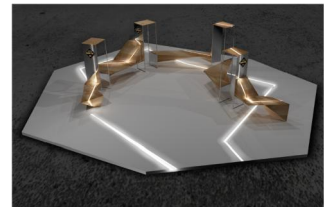
About W. L. Gore & Associates, Inc.

Gore is a technology-driven company focused on discovery and product innovation. Well known for waterproof, breathable GORE-TEX® fabric, the company's portfolio includes everything from high-performance fabrics and implantable medical devices to industrial manufacturing components and aerospace electronics. Headquartered in the United States, Gore has sites, sales offices and production facilities in the key European countries. Gore is one of a select few companies to appear on all of the U.S. '100 Best Companies to Work For' lists since the rankings debuted in 1984. For several years now, Gore has also been voted as one of the best workplaces in Europe and in Italy. For further information pls visit gore.com

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