

## IMPRESS SURFACES GMBH

DORFSTRASSE 2

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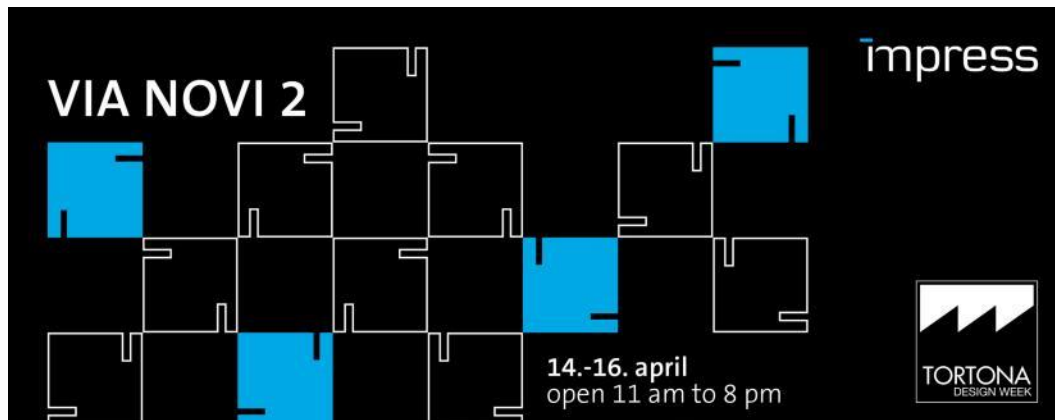
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## Decor in Process

Impress surfaces invites you to play with decor and shape. Together with the visitors we will create a sculpture during the Tortona Design Week, which will not be static but stay modifiable at all times.

This process will be documented, so that the creative ideas can take effect as an inspiring little story, which captures the experience of the participants on film.

An entertaining experiment!

# H<sub>2</sub>O – The Source of Inspiration ....

Travel with us from the castles of the Loire to the fresh breezes of the Norwegian fjords. Experience the energy of the wuthering Niagara falls and enjoy a Vino Rosso on the patio of the Lago Maggiore. Listen to the sound of the city, while sipping your Caipirinha and enjoy a trip on a paddle steamer through the lazily flowing waves of the Mississippi. Look forward to a guided tour to the most beautiful water experience on this planet. Trend themes describe the living desires of current and future consumers. Independent collections with a clear statement visualize the living environment. Creative colour and structure combinations inspire exiting design ideas. Stimulating images and collection names open up a new perspective. Let your imagination run wild and dive into our H<sub>2</sub>O concept.



fresh, young, light

Sund Maple



FJORD

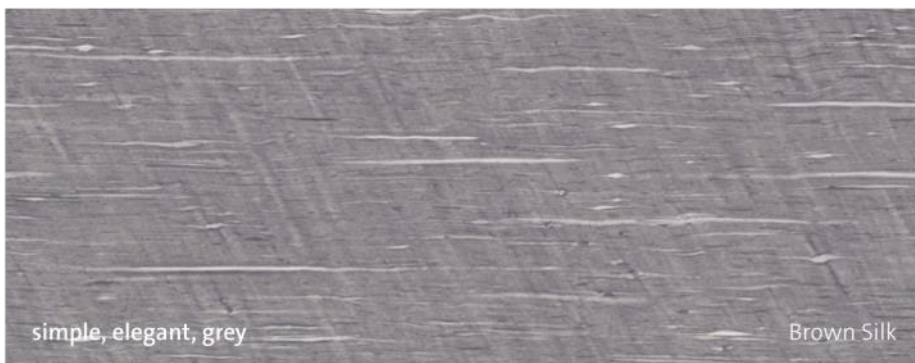


SAO PAULO



Caledonia

industrial, masculine, colourful



simple, elegant, grey

Brown Silk



NIAGARA



## **impress group:**

# **Deeply rooted in its origins, committed to the future!**

The name impress stands for a successful globally operating group that develops and manufactures trend-oriented wooden surfaces for the furniture and laminate flooring industries and is involved in modern interior work. The surface specialist is one of the world's leading companies in the industry and supplies renowned customers around the world with innovative, trendy surface designs from its international locations.

As a company whose roots go all the way back to the beginning of the decorative surface industry, impress boasts a very long success story, sound expertise, detailed empirical values and, above all, a long track record of trust with its customers. Its 85-year history has only been possible because the company and its employees have always demonstrated a high degree of flexibility, agility and vision in making business decisions and because they have always confidently looked towards the future.

The basis for this enduring success and everyday drive in the impress group is the claim of working together with partners in the market to use innovative technologies to develop design-oriented surfaces that will impress end consumers as trendsetting products. The company's identity is lived out in an intense exchange of ideas throughout the entire value-added chain – from upstream suppliers to the company's own processes, further processing in the customer's coating process, and finally to successful positioning at the point of sale. As a result, impress is a competent development partner with integrated ties to the supply chain of their business partners.

But that's not all! Because the continuous improvement process (CIP) is an essential part of the company's philosophy, impress is constantly working on internal processes as well as interfaces to upstream suppliers and customers. As a result, optimisation solutions are promptly analysed and realised with all market partners for a genuine partnership in the sense of a market network.

For impress, product development is one of the essential process steps with a partnership-based approach. Whether this involves defining the print structure and colours, the surface finish or the quality of the finished product – customers can always rely on the expertise of impress. An internationally positioned team of experts with an outstanding network of contacts analyses global trends in design and surface technology.

The team then works together with local customers to develop wood, stone and imaginative decors with coordinated surface finishes and future-oriented performance properties, which authentically reflect the diverse cultures, lifestyles and needs of the respective regions. This is also done at just



the right time! No matter whether the design element will be admired or used as an everyday surface: impress surfaces create living spaces and set global standards.

In addition to creative demands, technical innovation and outstanding product quality play a decisive role in the group. Printed decorative papers, impregnated papers, finish foils, colours and additives are now naturally part of our product portfolio – around the world.

From a very early stage, the company's founder set the goal of giving the company an international focus. Today the group's eight locations around the world guarantee renowned customers excellent service and create a platform on which we can work together in a strategic partnership to achieve future success. It is this international focus that makes impress the ideal partner for globally operating companies. The transfer of knowledge, service quality, secure deliveries, process partnerships and a high willingness to invest are available whenever and wherever needed. This not only means investing in established production processes to ensure state-of-the-art technology; for impress, an intelligent investment strategy also involves taking an intense look at future technologies both for products and their production. The company is both willing and able to provide the necessary budgets and to make goal-oriented decisions.

Over the history of the impress group, the status quo has always been questioned and verified. New ways of thinking and structures have sustainably enriched the corporate culture. Thanks to these rejuvenating approaches, impress will be able to be a trendsetter in a dynamic market both now and in the future.

We are a young, motivated team with an international network that is committed to the future!

Contact:

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