

# COSE DA BOCIA

KIDS FURNITURE

## Press release

Milan "Fuori Salone" 2015

Beds, wardrobes and writing desks in a distinctly modernist style, fusions of pastel shades and 100% eco-friendly materials.

"COSE DA BOCIA", the first kid's collection of furniture designed by Andrea Marcante and Adelaide Testa from Studio Uda Architetti is making its debut at the "Fuorisalone" Milano furniture fair. The first international preview of the collection will take place on Friday 17th April from 10 a.m.-2 p.m. in Galleria Vanitas at no.41, Via Vincenzo Monti, in collaboration with Milk magazine.

COSA DA BOCIA derives from a new way of envisaging space in relation to its inhabitants, proposing furniture that gradually adapts to different needs and places, capable of entertaining children while at the same time bringing out the most ironic side of adults. A collection of furniture designed for the modern-day family for whom finding an interior space and home environment suitable for communal life are fundamental values and ingredients for living a well-balanced life.

*"The home, including the children's room, is envisaged as a combination of spaces capable of keeping both the important and more evanescent sides of our personality alive" so Marcante and Testa point out. "Bocia" means 'kid' in Turin jargon. The collection is designed to meet the needs of the new modern-day family that is now quite accustomed to inhabiting spaces fluidly, with no separation between the space for adults and children's space. We have retraced the history of furniture and children spaces from 1920 to 1970, in order to come up with a small but entirely customisable collection made of recycled wood, tubular metal, rope and cork, matched with accessories specially designed for us by Gruppo di Installazione."*

An innovation in the children's furniture industry you cannot afford to miss. From September COSE DA BOCIA will be available online at [www.cosedabocia.com](http://www.cosedabocia.com) and in a carefully selected network of high-end multi-brand shops in Italy and abroad.

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