

## Press Release

# The feel good factor

## **FURNITURE, FOOD & FUN BY LINTELOO**

At this year's Salone del Mobile LINTELOO and the Italian designer Paola Navone present Furniture, Food & Fun, a **set up by Paola Navone** based on food and the delicatessen. At LINTELOO, we're passionate about quality of life, and food is a part of that. So we're bringing you a real delicatessen marketplace where **the finest Italian and Dutch food and furniture** meet.

The new LINTELOO designs on show in Milan will include the **BUTCHER collection by Sjoerd Vroonland**, the cast terrazzo table **HEXAGON** and the **KIGI tables by Roderick Vos**, the new **sofa TAKE IT EASY by Paola Navone**, the new collection **by Marcel Wolterinck** for **VERDEN** and many more.

## YOU ARE INVITED!

Come to our press preview on Monday 13 April from 14.00 to 20.00 and experience this atmosphere of food, fun and furniture for yourself.

Just RSVP to Linteloo@organisationindesign.com to be one of the first to see LINTELOO's new designs.

The preview will take place in our showroom at Via Tortona 37 in the Zona Tortona district, just 200 metres past the Nhow hotel.

Of course, you're also welcome to visit the showroom anytime between 13 and 19 April (open daily from 10.00 to 21.00).

#### **DOWNLOAD LINTELOO BOOK NO. 5**

Book No. 5 shows LINTELOO's latest designs. Take a copy home when you are in Milan or view Book No. 5 online.







Paola Navone

## PAOLA NAVONE TAKES IT EASY

Italian designer Paola Navone created a brand new collection for Linteloo which will be introduced during the Milan Design Week. Take It Easy is a simple and refined collection of sofas and side tables that is dedicated to bring people together in an informal and playful atmosphere.

Paola Navone is known for her unconventional way of thinking, bringing forward simple yet cultivated objects. The sofas for the new collection are beautiful examples of this special creative approach. The furniture is dressed with soft linen powdery and plain colors as well as bright colors full of energy.

Read all about Paola Navone here



Sketch of the presentation concept by Paola Navone.

## THE BUTCHER COLLECTION BY SJOERD VROONLAND

Dutch designer Sjoerd Vroonland has translated LINTELOO's feelgood factor and passion for food into the Butcher collection. "Think of an artisan baker, or the butchers of the past," he says. "They were real craftsmen who made high-quality products with lots of love and attention. I've brought the same passion and attention to detail to the Butcher collection for LINTELOO as these butchers and bakers. Also the details of their high-quality tools as a baking tray or a chopping block inspired me."

In this collection, Vroonland combines the bold character of the chopping block with a keen eye for detail and smoothly finished edges. The collection consists of the Butcher Table, Butcher Stool and Butcher Bench. The dining table, the central piece, is made from crosscut material from the ends of wooden planks.

## Read all about Sjoerd Vroonland here





Image left: Sjoerd Vroonland. Image right: the Butcher collection.

## THE HEXAGON AND KIGI TABLE BY RODERICK VOS

Thanks to its shape, the HEXAGON cast terrazzo table by Roderick Vos can be used in playful combinations, enabling you to create more space. Place just one element next to your sofa or connect a few in the middle of the room and create a new object.

Next to the HEXAGON Roderick Vos designed a collection of 3 round oak side tables in different sizes and heights. The collection is called KIGI, which refers to 'a family of trees', and is strongly influenced by a Japanese style characterized by its minimalistic forms, clean lines and simple shapes."

Read all about Roderick Vos and the new collections here



KIGI by Roderick Vos

Designer Marcel Wolterinck will bring a fully new collection furniture, all designed in high quality eucalyptus wood and warm colors like anthracite, taupe, warm off white and camel of which the line structure of the veneer fits perfectly into the overall design. The collection including the Arrenzano, the Giaveno, the Fossano and the Azzano, will be presented for the first time in Milan this year.

The Arenzano is a collection of three cabinets, one vertical with seven drawers and two console like constructions existing of one layer and one with a double layer. The Giaveno is a bold dining table of single veneer and the Fossano is a new sofa of warm cotton velour and a metal frame in which the fine details of the eucalyptus wood reflects. The Azzano finally is a fauteuil on a rotatable base. The design is based on a successful piece of the Verden collection.

Read all about Marcel Wolterinck here



Marcel Wolterinck

## LINTELOO COMPOSITIONS

At LINTELOO we think a welcoming interior is like a good piece of music: the different parts come together in harmony. LINTELOO's interiors are conceived with this in mind, enabling anyone to freely compose his or her own "feelgood factor" room. One new design featured in the collection is the Southampton, a casual version of LINTELOO Lab's successful The Hamptons sofa. The Southampton is inviting, compact and made for hours of relaxation and socialising. New fabrics and soft furnishings – such as cushions and LINTELOO Lab's hand-knitted blankets, including a Giant Knit version – provide the perfect final styling touches. All blankets are made from Icelandic and merino wool and knitted by hand in the Netherlands for the emotion and warmth only crafted creations can give. Combine class and quality with the SETTEE sofa by Niels Bendtsen, or choose Marcel Wolterinck's new designs for the VERDEN collection, or LINTELOO Lab's cushions and giant hand-knitted blankets.

The LINTELOO Book No. 5 shows the diverse range of these beautiful compositions made possible by LINTELOO's latest designs. Take a copy home in Milan or view it online.









Image left: Settee by Niels Bendtsen, photo Arjan Benning Image right: plaid by LINTELOO LAB, photo Sigurd Kranendonk

# **ENJOY FURNITURE, FOOD & FUN BY LINTELOO IN MILAN**

Monday 13 - Sunday 19 April 2015

Via Tortona 37, Zona Tortona, just 200 meters past the Nhow hotel

Press preview: Monday 13 April 14.00–20.00, RSVP to Linteloo@organisationindesign.com

Opening hours: daily 10.00-21.00

#### Note for editor, not for publication:

Please dow nload hires images here.

For more information, images and interview requests please contact Karina Smrkovsky or Suzan van Borkum at linteloo@organisationindesign.com or +31 (0)30 271 6311

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