



Wednesday, April 1, 2015

'Only the Tanned Survive' in collaboration with Angelos Bratis
Milan Design Week , April 14th - April 19th, 2015

Showcased in the windows of the centrally located **Bel Boutique** in the San Babila design quarter, *'Only the Tanned Survive'* is the joint presentation of fashion designer **Angelos Bratis** and creative design studio **Greece is for Lovers**.

In a southern solidarity spirit, the group will present a selection of their creations from the fields of fashion and product design.

Three key pieces chosen from Bratis' Spring 2015 ready-to-wear **collection** inspired by the work of legendary Greek artist Yiannis Moralis, will stand alongside a selection of Greece is for Lovers' most iconic pieces. Among them, a limited edition of three swivel stools featuring Aegean pebbles, red clay decanters and silk scarves with the map of the lost Atlantis, a set of sun-kissed leather furniture and a luxury take on the recurrent 'Mono-bloc' white plastic chair.

'Only the Tanned Survive', a catchy motto embroidered on an obscure clothes' badge was discovered while rummaging through a Berlin flea market. Through its simplicity and directness, it pays a tribute to the eternal Greek summer essence:

The stillness of the high noon, the buzzing cicadas, that essential beach and the fact that this is as good as it will ever get.

The window installations will be on display throughout the Milan Design Week,
April 14th - April 19th 2015

Cocktail: Wednesday April 15th, 18:30 - 21:30

Opening hours: Monday - Sunday, 10:00 - 19:00

Bel Boutique, Corso Monforte 21, Milan 20100

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