Zalaba Design Premieres Contemporary Furniture Collection During Salone Del Mobile – Otto Kolb's Legacy Honoured By Granddaughter

MILANO, Italy

Zalaba Design is proud to announce that it will premiere the first edition of their furniture collection during Salone del Mobile at Via Tortona 30 in Milano April 14, 2015 - April 19, 2015. The Collection offers modern redesigned furniture in honor of Otto Kolb; a Swiss born architect and industrial designer that helped pioneer modern "Bauhaus" design throughout North America and Europe during the 50's and 60's.

Kolb's granddaughter Ginger Zalaba initiated the Otto Kolb redesigns under the label Zalaba Design; a Zurich based design studio in existence for over 30 years.

"It's truly an honour to be able to continue my grandfather's legacy of modern furniture, the collection evolves his concepts of modern design while still keeping his integrity for design." – Ginger Zalaba.

Kolb's furniture was produced by his own company *Otto Kolb Design AG.* His production expanded into powerhouse furniture retailers and producers like Walter Knoll. Kolb's original work is rare but can still be found in renowned museums and major auction houses globally. Kolb's furniture has appreciated in price as demonstrated at previous auctions held by Sotheby's and Quittenbaum.

Zalaba Design has recently commenced its production of their "KOLB" collection which is now available for retail purchase through the corporate website www.zalaba.com.

About:

Zalaba Design is a Zurich based design studio that focuses on interior, exhibition and primarily furniture design. Creating space and design is their mission.

Zalaba's newest furniture collection is designed in Switzerland and produced in Italy. The Company takes great pride in their ability to realize production that's driven by both passion and love; they believe this is elementary in creating furniture that is both unique and contemporary."

Through the use of high-grade materials combined with the application of sleek industrial design Zalaba Design creates furniture for a lifetime. Their inspiration stems from design classics of the mid-20th century, an era responsible for shaping what we know today as modern design.

"We apply a reduction of design to showcase the essence of materials used, this exposes the purity of shape and form – **less is more.**" - Zalaba Design.

Contact:

Ginger Zalaba

info@zalaba.com

+41 79 868 88 18

Zalaba Design AG

Geisserweg 5, CH-8306 Brüttisellen www.zalaba.com