



Titolo Mostra: **TRIBUTE to SERGIO RODRIGUES (1927-2014)** - by LinBrasil

Date: dal 13 Aprile al 24 Maggio 2015

Orari espositivi: dal 13 al 19 Aprile dalle 10.00 alle 24.00
dal 20 Aprile al 24 Maggio dalle 10.00 alle 22.00

Press Conference: LUNEDÌ 13 Aprile alle 14.30

Opening Night: LUNEDÌ 13 Aprile dalle 20.30

BRAZIL S/A Cocktail Party a invito – Giovedì 16 Aprile dalle 21.00 alle 24.00

Dove: UNIVERSITA' degli STUDI di MILANO – ENERGY FOR CREATIVITY by INTERNI Magazine
Indirizzo: Via Festa del Perdono 7 – Portico del Richini - ingresso mostra BRAZIL S/A

TRIBUTE to SERGIO RODRIGUES (1927-2014)

Una selezione di arredi iconici modernisti del poliedrico architetto e designer, recentemente scomparso, che coniugando uno spirito non convenzionale e giocoso con l'utilizzo delle materie tradizionali brasiliane, legno, pelle e giunco, crea negli anni '50 una prima identità al design brasiliano. Gli architetti Oscar Niemeyer e Lúcio Costa scelsero i mobili di Sergio Rodrigues per arredare gli interni dei loro avveniristici progetti di Brasilia.

I mobili di Sergio Rodrigues, riconosciuti internazionalmente, prodotti in esclusiva dall'azienda LinBrasil, licenziataria della collezione, offrono una panoramica di sessant'anni di creatività dove confort e design si coniugano con l'utilizzo di essenze pregiate di legno massiccio dando vita a forme evergreen contemporanee. Si calcola che durante la sua lunga carriera abbia disegnato oltre 1.200 pezzi d'arredo. Un tributo alla sua recente scomparsa apre l'esposizione collettiva di BRAZIL S/A.

www.linbrasil.com.br

Info Press Office:



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Show Title: **TRIBUTE to SERGIO RODRIGUES (1927-2014)** – by LinBrasil

When: 13 April to 24 May 2015

Dates & times: 13 to 19 April - 10am to 12pm / 20 April to 24 May - 10am to 10pm

Press Conference: MONDAY 13 April - 14.30pm

Opening Night: MONDAY 13 April - 8.30pm on

BRAZIL S/A Cocktail Party by invitation only: Thursday 16 April - 9pm to 12pm

Where: at UNIVERSITA' degli STUDI di MILANO – ENERGY FOR CREATIVITY by INTERNI Magazine
Address: Via Festa del Perdono 7 – Portico del Richini – BRAZIL S/A show entrance

TRIBUTE to SERGIO RODRIGUES (1927-2014)

LinBrasil pays tribute to the late Sergio Rodrigues and presents a collection of his iconic modernist interiors. In the 1950s this brilliant and versatile architect-designer was at the cutting-edge of Brazilian design, the first to give an irreverent and playful twist to Brazil's signature materials, wood, leather and cane. His work thus inspired the architects Oscar Niemeyer and Lúcio Costa to use his pieces for the interiors of their futuristic Brasilia projects.

The internationally acclaimed furniture of Sergio Rodrigues is produced exclusively by licensee LinBrasil. The use of rare solid wood gives life and form to this collection, which distills 60 years of creativity into timeless interiors where iconic design marries supreme comfort. During his long career, the architect and designer is estimated to have designed more than 1,200 pieces of furniture.

The BRAZIL S/A collective show thus opens with a tribute to the vision and legacy of the late Sergio Rodrigues.

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SERGIO RODRIGUES – Edited by LINBRASIL

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1.
DIZ armchair
Year: 2001

Design: **SERGIO RODRIGUES**
Edited by **LinBrasil**

Frame in solid beechwood in 5 different tones with varnish finish or in solid Imbuia wood with clear varnish or oil finish.
Seat and backrest of laminated wood with Oak or Imbuia veneer.



2.
DIZ armchair
Year: 2001

Design: **SERGIO RODRIGUES**
Edited by **LinBrasil**

Frame in solid beechwood in 5 different tones with varnish finish or in solid Imbuia wood with clear varnish or oil finish.
Seat and backrest of laminated wood with Oak or Imbuia veneer.

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3.
KATITA armchair
Year: 1997

Design: **SERGIO RODRIGUES**
Edited by **LinBrasil**

Frame in solid beechwood in 5 different tones with varnish finish or in solid Imbuia wood with clear varnish or oil finish.
Seat upholstered with polyurethane foam and polyester fiber.



4.
KILIN armchair
Year: 1973

Design: **SERGIO RODRIGUES**
Edited by **LinBrasil**

Frame in solid beechwood in 5 different tones with varnish finish or in solid Imbuia wood with clear varnish or oil finish.
Seat and backrest in a single piece of belt leather.

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5.
MOLE armchair (**Sheriff**)
Year: 1961

Design: **SERGIO RODRIGUES**
Edited by **LinBrasil**

Frame and seat in solid beechwood in 5 different tones with varnish finish or in solid Imbuia wood with clear varnish or oil finish. Adjustable leather webbing support. Upholstery: Polyurethane with polyester fibre.



6.
SONIA stool
Year: 1997

Design: **SERGIO RODRIGUES**
Edited by **LinBrasil**

Frame and seat in solid beechwood in 5 different tones with varnish finish or in solid Imbuia wood with clear varnish or oil finish. Seat and legs can be made in any combination of colors.

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