

## A day in April never came so bright

**Pozzi-Ginori presents Rimfree® innovative technology for toilet bowls**  
**Art Direction of the Installation by Antonio Citterio and project by Sergio Brioschi**

**2014 Milan Design Week**

8 – 13 April h 12-22

Falegnameria Cavalleroni\_Via Palermo, 8

Following strict criteria, including the value of innovation and of uniqueness, Pozzi-Ginori presents during Milan Design Week the brand new toilet bowls collections with special Rimfree® technology.

Intelligent Design of Rimfree® toilet bowls, the first ever with no rim, created by Research and Development Centre at Sanitec represent a revolution in the world of bathroom ceramics, offering an extremely high level of hygiene and a considerable reduction in water consumption.

A coherent choice for a brand with over three centuries of history, dating back to the very conception of the indoor bathroom, a reality that has been constantly evolving ever since, accompanying every change and development in hygiene habits, and in aesthetic and general living preferences.

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*Part of the Sanitec Group*



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Cap. Soc. € 10.000.000  
Reg. Imp. MI 02095910283  
R.E.A. 1230312  
Cod. Fisc. N. 02095910283  
Partita IVA 06750240155