



**JOHNNY HERMANN WITH DEBOUT.IT  
FOR "DIN - DESIGN IN" IN LAMBRATE VENTURA**



Fuorisalone 8-13 Aprile

For the Salone del Mobile 2014 **Johnny Hermann**, alter-ego of the designer Mauro Savoldi, will participate with Debout.it, e-commerce site dedicated to independent designers, to the event "Din - In Design", organized by Promote Design, in Ventura Lambrate area.

The frame of a large industrial space will host his works that express a research, almost poetic, in respect of contemporaneity and a deep aesthetic sense of reinterpreting materials and manipulating their use and re-use. A place where craftsmanship and passion for design animate his creative intuition.

In the space he will present to the public a preview, **Duckie**, small sculpture inspired to pop icon duck, which for over 50 years has inspired artists and entertained children at an early age. Made of different kinds of wood and carved by hand, Duckie, with the sweetness of the curves, suggests to reach a sense of peace and serenity. In limited edition, signed and numbered.

Also on display it will be the famous **Wooden Popsicle**: handmade objects of minimal design and pop-nostalgic appeal. In the same vein pop aesthetic he continues his research and presents new **Wooden Balilla**, wood carvings inspired by the adventurous story of the inventor of football table Alexandre de Fistera. Each Wooden Balilla is characterized by colours and grains that make each item unique. The first series consists of 11 pieces.

In addition, he will exhibit solid wood vase **Kilo'**. The figures engraved on its base indicate its weight and serial number. The artist plays with emotions and material.

**Fortune cookie**: sculpture handmade of solid wood and fusion silver 925. The different essence of wood characterizes appearance and uniqueness. A good luck charm for themselves or to give as a gift.

**4Watt Hermann Wooden Lamp**: light bulbs in pine, beech, mahogany, alder and tulip. Unique pieces handmade, where the interplay of grain and bands of colours give these objects the appearance of ancestral heirlooms.

Location

Via Massimiano 6 (Zona via G. Ventura - Milano Lambrate)

Every day from 10 am to 8 pm

Free entrance

For information

[info@johnnyhermann.com](mailto:info@johnnyhermann.com)

[www.johnnyhermann.com](http://www.johnnyhermann.com)

Press office & Pr

Marilena Pitino

[marilena.press@gmail.com](mailto:marilena.press@gmail.com)



### **Mauro Savoldi**

*Born in Milan in 1977. Degree and Master's in Interior Design from the ISAD institute of architecture and design.*

*For some years he designed furniture, then specialised in plastic architectural and planning models and mock-ups, collaborating with Milan's most well-known architectural studios and the Galleria del Vento.*

*He now concentrates on objects, accessories and furnishing accessories, mostly unique pieces, and interior decorating solutions.*

### **Exhibitions**

2014 **Discover Design** (c/o International Home + Housewares Show), Chicago (IL) USA

2014 **Affordable Art Fair** (Galleria L'Affiche), Milano - Italia

2013 **The Others**, Torino - Italia

2013 **Operae**, Torino - Italia

2013 **Spring Gallery**, (Permanent Exhibition) Brooklyn (Ny) - USA

2013 **Milano Food Week** (Honestcooking - Appartamento LAGO), Milano - Italia

2013 **Arkizoic Bellum** (c/o Fabbrica del Vapore), Milano - Italia

2013 **FuoriSalone** (Maroncelli Design District), Milano - Italia

2013 **Affordable Art Fair** (Affordable Design Project), Milano - Italia

2013 **Mart** (Collettiva Progetto Cibo, La forma del Gusto), Rovereto (Tn) -Italia

2012 **Hoome Gallery** (Doppiozero 00), Milano - Italia

2012 **A plus R Gallery**, Santa Ana and Long Beach California - USA

2012 **Design Boom Mart**, ( c/o ICFF ) New York (Ny) - USA

2012 **FuoriSalone** (c/o Memèm Via Savona, 1), Milano - Italia

2012 **WMilano** (Mostra personale), Milano - Italia