

# LA PERLA

## **FUORISALONE MILAN DESIGN WEEK 2014 LA PERLA LAUNCHES THE LUXURY LINGERIE CASE “RISPECCHIATI”**

For the 2014 edition of **Milan Design Week**, La Perla is presenting a special project in which interior design meets the captivating world of lingerie. Thanks to the help of designer Walter Terruso, five recent graduates from the *Istituto Europeo del Design* were involved in a competition to create a **Luxury Lingerie Case**: a little treasure chest to hold the most precious of lingerie.

The winning project is that of designer **Diana Rosioru**, who presented a plexiglass and brass case that goes by the evocative name of “*Rispecchiati*” [Mirrored]. Both a case and a mirror, it is for showing off and keeping secrets.

The colours and form are inspired by the new La Perla boutique concept, courtesy of architect **Roberto Baciocchi**. The flagship store in **via Montenapoleone**, Milan, will be the first to display this design piece, which will have its own window during Milan Design Week.

The Luxury Lingerie Case “*Rispecchiati*” will then be available to order, serving as the perfect complement to the newly launched **Made to Measure** collection marking the re-opening of the La Perla boutiques in London and Milan.

LA PERLA press office:

[www.laperla.com](http://www.laperla.com)