

**PIN-UP**  
and  
POMO Galerie  
present  
**SEMINATO**  
by Delfino Sisto Legnani

Floors are designed to be walked upon, and as a result are frequently ignored or disregarded. But beneath our busy feet lies a fundamental architectural feature that often distills the essence of a place. In the case of Milan, it's the so-called *seminato*, or "sown floor", also known as *terrazzo alla veneziana*. As the name implies, its origins lie in the Veneto region, but few cities in Italy boast more impressive examples than Milan. From Renaissance *palazzi* to contemporary temples of retail or travel, these composite floors poured from cement and chips of granite, glass, marble, or quartz, are everywhere. PIN-UP asked the photographer Delfino Sisto Legnani to zoom in on a few highlights.

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**PIN-UP** is an award-winning, New York-based, biannual architecture and design magazine. Dubbing itself the "Magazine for Architectural Entertainment", PIN-UP features interviews with architects, artists, and designers, and presents their work informally — as a fun assembly of ideas, stories, and conversations, all paired with cutting-edge photography and artwork. Both raw and glossy, PIN-UP is a nimble mix of genres and themes, finding inspiration in the high and the low by casting a refreshingly playful eye on rare architectural gems, amazing interiors, smart design, and that fascinating area where those spheres connect with contemporary art.

**DELFINO SISTO LEGNANI**, photographer, graduated in architecture, collaborates with important international and Italian magazines, artists, museums, and architecture and design teams. He develops photographic research projects focused on the changes in society in relation to the territory. He has made reports in Europe, Asia, Africa, North and South America.

**POMO GALERIE** is a space dedicated to photography and any expression of contemporary aesthetic. Born in December 2013 as a space for dialogue, it's the public expression of Pomo studio, innovative research design and communication consultancy for cultural and commercial clients.

opening: Sunday April 6<sup>th</sup> 2014, h. 6:00 p.m.

**POMO GALERIE**  
6.4.2014 — 2.5.2014  
via Giuseppe Sirtori, 6  
20129 Milano