



**Daniel Libeskind, Emmanuel Babled, GamFratesi and Alvin Huang, selected to participate at Urban Stories 2014, in Palazzo Litta, one of the most fascinating spaces of the next Fuorisalone.**

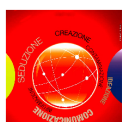
**URBAN STORIES**, the format introduced by Mosca Partners in 2013, comes to life this year in the new **Quartiere 5 VIE**, in Milan's historical centre, in Palazzo Litta, corso Magenta 24.

Following *Michele De Lucchi, Diego Grandi* and *Kengo Kuma*, on view at the last edition of the Fuorisalone, Mosca Partners continues to seek out and select designers, invited to tell their **URBAN STORIES** in original locations that have to be spotlighted.

Next to successful architects like **Daniel Libeskind** and **Emmanuel Babled**, who tell their stories through interpreting the striking spaces of Palazzo Litta, young international talents like **GamFratesi**, the Italo-Danish couple, revelation of the year and guests of honour at the recent Furniture & Light Fair in Stockholm, and **Alvin Huang**, the young designer of Asian background with a studio in Los Angeles, winner of the international competition organised by **Volvo** for having designed a pavilion with solar panels to fuel the new hybrid automobile, were chosen.

Four stimulating installations, at the side of unpublished and exciting experimentation projects by famous designers, offer Fuorisalone visitors the possibility to discover and to observe closely the projects of value created by young designers who have recently made success.

Urban Stories, not only fifteen simple installations, but rather true "temptations" developed from the consistent commitment of leader companies, interested in perceptive designing in order to depict the landscape inside and outside of our city. From glass by **AGC Glass Europe** skilfully processed by **Fiam Italia** to create Daniel Libeskind's installation, to the bold and provocative balances between stone and glass of Emmanuel Babled for **Babled Edition**; from GamFratesi's intimate projects for a group of preeminent Italian and northern European design companies like **Casamania, Fontana Arte, Fredericia, Gubi, Kvadrat, Lightyears, Ligne Roset** and **Swedese**, to Alvin Huang's visionary installation for **Volvo**.



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Urban Stories is an initiative of Mosca Partners, the company designing new formats for events in the design sector directed by Caterina Mosca and Valerio Castelli. Recently the company successfully launched **Bologna Water Design**, the exclusive exhibition dedicated to water design, which, in September, at the same time as the Cersaie, presents international projects and installations in some of Bologna's most evocative and unique locations.

**Urban Stories** is present during the week of the International Salone del Mobile, from 8th to 12th April 2013, every day from 12 to 20 o'clock

Cocktails offered on Wednesday, 9th April, starting from 18 o'clock to 22 o'clock, with the presence of the designers.

Palazzo Litta, corso Magenta 24 Milano.



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