

PRESS RELEASE

Amsterdam, the 18th of March 2014

Cream LAB presents Dutch Design

Cream LAB presents the latest products of 10 Dutch Designers during Salone del Mobile, the upcoming exhibition for Interior Design in Milan. Cream LAB provides the media and the designers a way to get connected during this temporary platform.

Cream LAB #2

Having completed a successful first edition in Amsterdam, Cream LAB decides to go International. From 8th to the 11th April we will bring the innovative design to be represented at the prestigious FuoriSalone in Milan.

DUTCH DESIGN: JSPP * Cor Unum * Dutch Originals / Gispen by Richard Hutten * Lolo Palazzo * MOMIQ * Coqoon * Winde Rienstra * GjaltProducties * 4Dreams and more

KICK -OFF EVENT

On the 8th April from 17:00 to 20:30 we will be launching the first international edition of the Cream LAB with a grand kick-off at via Savona 53, Production 2 in Milan. Virtually all designers will be present for a meet & greet.

About Cream PR

Strong service rapidly turned Cream PR into the established and well known full service PR agency it is today. We work with many international brands, from small and upcoming to big and established. Cream PR focuses on fashion, lifestyle & interior. Cream PR is passionate about what we call PR 3.0: combining strategy and social media with PR to establish the perfect mix.

Images and press releases can also be downloaded from our Press Room at the Cream PR website. Do not have an account? Mail your request to robin@creampr.nl, your request will then be processed as quickly as possible.

Want to stop receiving these messages? Please reply to this email with the subject "remove".

Partners Cream LAB #2:

Stimuleringsfonds & VYDZ.