

Cucù Duomo: l'orologio di Milano (Duomo cuckoo clock: the Milan clock) 2014 Milano Design Week

Sala delle Colonne
Grande Museo del Duomo di Milano
(entrance from Piazza del Duomo, 14)
8 -13 April 2014 h 10 am – 6 pm
10 April extraordinary opening h 10 am – 10.30 pm

Duomo Cathedral Rooftop Terraces 8 – 13 April h 9 am – 7 pm

Continuing the virtuous path of the fund-raising project "Adotta una Guglia" (Get your Spire), for restoration and development of the Milan Duomo Cathedral, the historical institution "Veneranda Fabbrica del Duomo" - which has taken care of the symbol of Milan for over half a millennium — welcomes the proposal to set up the exhibition "Cucù Duomo: l'orologio di Milano" (Duomo cuckoo clock: the Milan clock), a project by Luca Trazzi and edited by Beatrice Mosca on the occasion of the 2014 Milan Design Week.

Two hundred cathedral-shaped cuckoo clocks are produced by "Diamantini & Domeniconi" and realized in the different materials the Cathedral is made of: fine Candoglia marble, natural wood, glass and metal, personalized with colors and finishes typical of the 'Made in Italy' genius.

They will be together in an exhibition located in the 'Hall of Columns' of the new 'Grande Museo del Duomo' and opening on April, 8th till the beginning of May, on the occasion of Milan Design Week and in cooperation with the municipality of Milan.

The installation includes also an open air itinerary of extra-large cathedral-shaped cuckoo clocks placed both in front of the 'Hall of Columns' of the new 'Grande Museo del Duomo' and on 'The Rooftop Terraces'. The event will culminate with a charity auction of the clocks planned in the month of May: a gala event open not only to the people of Milan but also to everyone from all over the world who wishes to support the project "Adotta una guglia" (Get your Spire), in order to contribute to the most urgent restoration works, in view of the great event Expo 2015.

A project by Luca Trazzi

Edited by Beatrice Mosca

In cooperation with: Diamantini & Domeniconi (www.diamantinidomeniconi.it)

Roberta Eusebio press office p.za Maria Adelaide di Savoia, 5 20129 Milano Tel. +39 02 20404989 info@robertaeusebio.it