

ZPSTUDIO presents: ZPSTUDIO TOOLS collection at Fuorisalone Milano, 8/13 April 2014

ZPSTUDIO TOOLS collection will be displayed in various locations on the occasion of Fuorisalone 2014 in Milan. ZPSTUDIO TOOLS is a project by ZPSTUDIO, a Florence based architecture and design practice, committed to creating ideas for exhibition and commercial spaces, corporate brand solutions, and product design. The studio has been focusing of late on limited edition design production, through a research between traditional and avant-garde techniques.

All objects from ZPSTUDIO TOOLS collection have been manufactured with the collaboration of tuscan craftsmen, and they narrate the valuable know-how and skills of Made in Italy small scale production. Through a design driven process, artisan techniques are fostered by innovation and new technologies: traditional wood or metal turning are mixed with the use of semifinished materials directly deriving from industrial production, in a perfect balance between craft and design.

ZPSTUDIO TOOLS products are available on leading online design stores and in selected galleries in Italy and Europe.

ZPSTUDIO is: Matteo Zetti, Eva Parigi.

Project assistants: Michela Voglino, Veronica Ciccone.

On the occasion of Fuorisalone 2014 we will display ZPSTUDIO TOOLS collection in various locations:

At **FLORSHEIM STORE** our collection will be displayed inside the historic trademark store, with the exhibition *What happens when a designer meets local artisans?*

Address: Piazza San Babila 4/A, Milano, 7/13 April 2014. Cocktail on Tuesday 8, h 6 pm.

In **VENTURA LAMBRATE**, as part of the main exhibition curated by the design collective **Manos**.

Address: Ventura Hive, via Dei Canzi 19, Milano, 8/13 April 2014.

In **ZONA TORTONA**, with other designers selected by **Source**, as part of the main exhibition **Supercraft**, promoted by CNA Milano and CNA Firenze.

Address: Via Savona 52, Milano.

In **ZONA TORTONA**, as part of the main exhibition **Indipendent Hub** curated by **Swart**.

Address: Via Savona 53, Milano.

www.zpstudiotools.it

ZPSTUDIO
—

Via Fra G. Angelico 6/A
50121 Firenze
tel 055671221
fax 055673153
info@zpstudio.it
www.zpstudio.it
www.zpstudiotools.it





OTTONE SECONDO

This table version of the ceiling lamp Ottone brings together two peculiar manufacturings, both standing out par excellence and deeply grounded in the tradition of Tuscan craftsmanship: the white Carrara marble base pedestal is processed through CNC machines and then accurately refined by hand. The brass lampshade is turned on a lathe from a brass plate, over a solid wood counterform, the same technique as the one used to turn the silver cuples for the ancient florentine embossed silver manufacturing.

Dimensions: 44 x 39 x h 54 cm.



CLOCHETTE

In Clochette table lamp a copper lampshade clings on a white Carrara Marble pedestal, with a pink marble sphere as a handle to direct the beam of light. The unique design enhances the qualities of natural, classical materials. The marble base is made through CNC machines and then accurately refined by hand; the copper lampshade comes from a copper plate, that is turned on a lathe over a solid wood counterform.

Dimensions: 17 x 24 x h 34 cm.



PLUG

Made out from a single Carrara marble block, Plug has a simple structure and multiple use: if placed on the floor, it is a stand for three umbrellas, being inserted by their very ends. If placed over a top, it turns into a nice candleholder, performing at its best the honest grace of marble. Plug is made in Carrara by skilled marble workers through CNC process, and then carefully refined by hand.

Dimensions: 17 x 7 x h 11 cm.

ZPSTUDIO

Via Fra G. Angelico 6/A
50121 Firenze
tel 055671221
fax 055673153
info@zpstudio.it
www.zpstudio.it
www.zpstudiotools.it





BABEL

Babel is a centerpiece made with beech tree and synthetic resin, and it recalls a childrens' game called "throw the ring", where you have to hit the target throwing some plastic or wooden rings into a pole. The two wooden rings are made at the wood lathe with precisely calculated diameter, so that each one of them can fit the central pole by geometry. The pole is made by pouring resin into a mould, and then completed at the lathe as well, with a raw finishing. The whole process is manufactured by an artisan potter in Sesto Fiorentino (Florence).



VISITORS PORCELAIN

The shabby PVC connector which is normally used in the construction plants for water drainage becomes a design lamp in fine bone china: Visitors porcelain is manufactured by the craftsmen of a small and renowned porcelain company in Sesto fiorentino by moulding the porcelain into a plaster cast made out of the PVC pipe itself. Inside the curved body of the lamp an opal plexiglass shade is included, providing a soft and smooth light. Dimensions: 20 x 12 x h 22 cm.



OTTOEMEZZO

Ottoemezzo is a chopping board combined with a mezzaluna knife. The knife is housed inside the gouge of the wooden plate. The gentle slope on the surface of the board helps following through the chopped food, or throwing the waste. A system of magnets prevents the knife from slipping out accidentally when not in use. Both the wooden handle of the knife and the board are moulded by a CNC mill and later assembled and hand-made finished. Dimensions: 39 x 25 x h 3 cm.

ZPSTUDIO

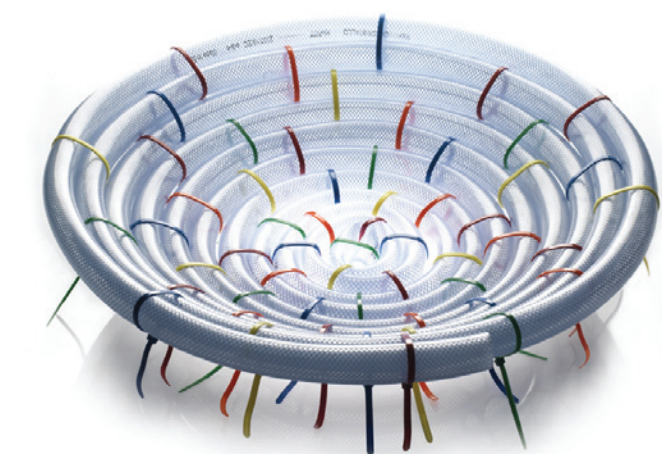
Via Fra G. Angelico 6/A
50121 Firenze
tel 055671221
fax 055673153
info@zpstudio.it
www.zpstudio.it
www.zpstudiotools.it





ROSONE

Rosone is a wall clock made out of a polystyrene ceiling medallion, usually employed in interior decorations. Strong and iconic, an horizontal ceiling decor being transformed into a wall functional object. The clock comes in all white opaque paint and black hands. Dimensions: diameter 40 cm.



KORI

Kori is a basket made by a pvc garden hose pipe and multicoloured cable ties. The hose pipe is manufactured by a basket maker based in Florence, Sant'Ambrogio, in a small workshop where wicker and chair caning is usually carried out. The hose pipe is winded up by hand and every coil fixed with the cable ties, to form the complete shape, with the same technique as the traditional basket making. Kori is both suitable for indoor and outdoor use. Dimensions: diameter 46 x h 12 cm.



OTTO

Plain use and iconic shape: Otto (meaning "eight" in Italian) is a chopping board in beech wood with a little porcelain bowl, to serve or mass the chopped food. The 8-shaped wooden board is made at CNC mill and then refined by hand. The xsmall bowl is handmade by a ceramist in Sesto Fiorentino (Florence). Dimensions: 39 x 25 x h 3 cm.

ZPSTUDIO

Via Fra G. Angelico 6/A
50121 Firenze
tel 055671221
fax 055673153
info@zpstudio.it
www.zpstudio.it
www.zpstudiotools.it





MIKE

Mike is a turned wood coat hook that you can orientate in various ways on the wall. Simple and iconic, it is made at CNC lathe and then hand-finished by a craftsmen.



FARO

Simple, lightweight and versatile: Faro is a table lamp made out of a single polypropylene sheet which is first shaped through a CNC cutter, then folded with snap fasteners. The peculiar cutout and a precise placement of the steel fasteners give the three-dimensional shape and volume to the object, as well as providing steadiness. The lamp comes with a colored cable tie. Dimensions: ø 15 x h 32 cm.



OTTONE

Ottone is a ceiling lamp inspired by an encounter with a florentine artisan and his ancient workshop, riddled with solid wood counterforms, brass and copper sheets. A single brass sheet is handcrafted on the lathe, where it is laid and curved over a solid wood counterform; the same technique as the one used to turn the silver cuples of a very famous and ancient florentine embossed silver manufacturer. Dimensions: ø 44 cm, h 28 cm.

ZPSTUDIO

Via Fra G. Angelico 6/A
50121 Firenze
tel 055671221
fax 055673153
info@zpstudio.it
www.zpstudio.it
www.zpstudiotools.it





DOTTO

PVC plumbing pipes turned into jars or pots with plexiglas base.



ZETA

This iconic table top lamp (Zeta means letter “z” in Italian) was evolved from the need of having a sustainable lighting object, entirely made in wood without any screw or glue. Easy to be assembled, Zeta is made out of interlocking poplar plywood pieces, obtained by the laser cut of a single sheet. The lamp may come whether already mounted, or in a flat-pack, so as to achieve the minimum amount of space and to reduce shipping and distribution costs. Dimensions: 32 x 10 x h 37 cm.



EX

Roundish and bulb-shaped, this ceiling lamp has a soft yet massive look. The body in beech or oak solid wood is turned and excavated to house the light bulb inside. The opaque shade is a heat molded plexiglass cap that can rotate and open through a bayonet fitting. Dimensions: ø 18 x h 21 cm.

ZPSTUDIO

Via Fra G. Angelico 6/A
50121 Firenze
tel 055671221
fax 055673153
info@zpstudio.it
www.zpstudio.it
www.zpstudiotools.it





TOOTSIE

Tootsie is a ceramic bowl with a handturned wood top. The top can be used whether as a chopping board, or as a bowl itself, being dished inside to put fruit or objects in. When used for chopping, the edge of the board perfectly fits over the ceramic bowl, to scroll down the crumbled food. And, last but not least, the top closed over the bowl forms a course riser. The ceramic bowl is handmade by a ceramist in Sesto Fiorentino, the wooden top is made at CNC lathe from a beech plate. Dimensions: ø 31 x h 11,5 cm.



FILO

Candleholder made from curved and welded round-bar steel. The three steel coils are intersected to create the vertical arms. Inside the cylindrical cup the welded edges of the round-bar steel are hidden, and they work as candle-stopper as well. Dimensions: 11 x 6 x h 7 cm.



EASY POT

Easy Pot is a set of vases in soft and colorful PVC. The idea was inspired by observing the aesthetic potential of the humble flooring sheets of PVC (Linoleum). This material feels soft to the touch, it can be folded in tridimensional shapes, and it comes in an almost infinite color palette. A single square PVC sheet, folded up and fixed with snap fasteners, turns into the sculptural Easy pot vase. The folding of the PVC sheet is made as a wrapping over an ordinary PET bottle, both for the 1,5 litre size (Easy pot large) and for the 0,5 litre one (Easy pot small). The plastic bottles can be endlessly reused with the appearance of a vase: soft and shatterproof.

ZPSTUDIO

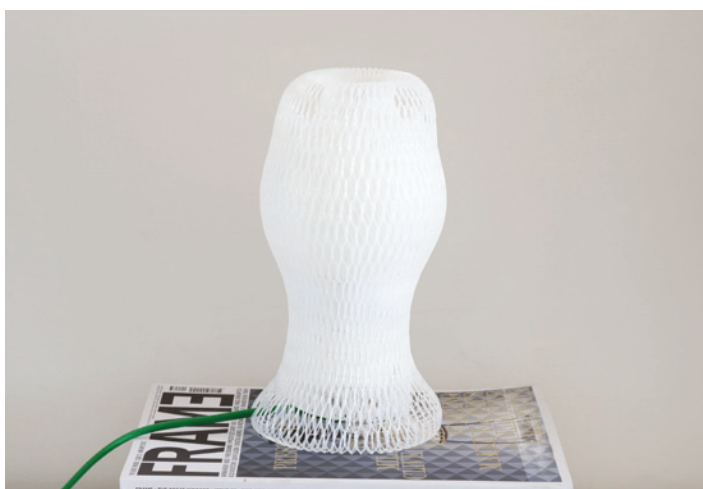
Via Fra G. Angelico 6/A
50121 Firenze
tel 055671221
fax 055673153
info@zpstudio.it
www.zpstudio.it
www.zpstudiotools.it





HOOK

How can a bicycle hanger become a stylish table centerpiece? Hook is a wooden tray made from a turned beech plate, with a steel hook as a handle, originally used to fix bicycles at the wall. The rubber clad hook is fixed at the center of the plate, providing a solid grip. The highly accurate manufacturing of the limited edition object is combined with a component coming from the large scale industry. Hook comes in two different sizes and colors.



OLOTURIA

Oloturia is the name of a sea mollusk with a curvy cylindric body. And the sea world itself is unexpectedly the original background of this project, being the lamp made out of a peculiar tubular net commonly used as a protection for scuba diving tanks. The white polyethylene net is wrapped up and folded over an energy saving light bulb. 100 % handmade and recyclable.



ZETA ALUMINIUM

Zeta Aluminium is a table lamp which idea evolved from the need of having a sustainable lighting object, easy to be assembled without any screw or glue. Zeta is made out of interlocking Dibond® pieces, obtained by the laser cut of a single sheet. The lamp may come whether already mounted, or in a flat-pack, so as to achieve the minimum amount of space and to reduce shipping and distribution costs.

ZPSTUDIO

Via Fra G. Angelico 6/A
50121 Firenze
tel 055671221
fax 055673153
info@zpstudio.it
www.zpstudio.it
www.zpstudiotools.it



JOE

Joe is a beech wood wall hanger, made at CNC lathe and then hand-finished by a craftsmen. Simple and iconic, Joe results from the excavation of a wooden sphere.



EASY CUP

An ordinary plastic glass is turned into a colorful and heat-resistant container: Easy cup is a fresh-looking PVC glassholder. The PVC sheet are laser cut in a CNC punching factory of the fashion industrial district near Valdarno, Florence. The template is turned into tridimensional shape by tightening the aluminium ring that is also the cup's handle. The cup can be customized with serigraphic printing of logo and motifs. Dimensions: 11 x 6 x h 7 cm.



See all the products at **www.zpstudiotools.it**

ZPSTUDIO

Via Fra G. Angelico 6/A
50121 Firenze
tel 055671221
fax 055673153
info@zpstudio.it
www.zpstudio.it
www.zpstudiotools.it

