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## PRESS RELEASE

Qui est Paul ? (*who is Paul ?*) is a French contemporary design brand. This quirky name stands for a comprehensive and varied collection of contemporary furniture and accessories for outdoor and indoor.

The question mark in our name evokes our openness and our search for the creativity and imagination that lies in all of us. The Qui est Paul ? brand reunites creations by a number of innovative and original European designers such as Alain Gilles, Cédric Ragot, Eric Raffy and others.

Our rotation moulded plastic furniture is produced by our skilled workforce at our factory in Ruffec (in the French Charente region well known for its Cognac). Our products are a fusion between our technical know how and the creativity of our designers. The combination between fresh and contemporary colours (we can even do bespoke Pantones) and organic, ergonomic shapes produces attractive pieces that have won many design accolades.

At this year's Milan "Fuori Salone" exhibition we want to share our passion for design with the visitors of the unique Superstudio location. We are showing a selection that reflects our competences. The SARDANA bench / planter (nominated for the US Interior Design "Best of Year" awards in 2013, the LIFT planter / lamp will be highlighted, together with bestsellers such as the OHLALA watering can, ORGANIC sunlounger and the TRANSLATION seating range.



SARDANA bench &  
planter  
Design : CROUS &  
CALOGERO



LIFT planter or lamp  
Design : M ALESSIANO



ORGANIC sunlounger  
Design : N LE NOCHER



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# Qui est Paul ?<sup>®</sup>

Qui est Paul ? is a must see for both retail and contract professionals. Our products feature in many hotel, corporate HQ and wellness projects worldwide as well as in the showrooms of leading furniture retailers. After establishing ourselves as a major brand in France and neighbouring countries we are now enlarging our markets in Asia and the America's. Our presence at "Fuori Salone" is a next step in this process.



TRANSLATION armchairs  
Design : A GILLES



PICTO birdhouse  
Design : BIRDS FOR DESIGN



OHLALA watering can  
Design : CROUS & CALOGERO

For additional information or image material contact the undersigned on [p.everts@rotodesign.fr](mailto:p.everts@rotodesign.fr) or +33-6-12544323



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