

*Design*

FROM TRADITION TO 3D PRINTING

*the*

FROM TRADITION TO 3D PRINTING

*Italian*

FROM TRADITION TO 3D PRINTING

*excellence*

FROM TRADITION TO 3D PRINTING



## *A tribute to women's creativity.*



Gae  
AULENTI



Lina  
BO BARDI



Monica  
CASTIGLIONI



Valentina  
CARRETTA



Maria Jennifer  
CAREW



Elena  
CUTOLO



Francesca  
GIACOMELLI



Marta  
LAUDANI



Miriam  
MIRRI



Donata  
PARUCCINI



Sonia  
PEDRAZZINI



Giorgia  
ZANELLATO

Within the wider project "Design the Italian excellence", on the occasion of the Milan's Design Week 2014, selected objects designed by Italian female Designers are exhibited in the AMARANTO venue, at the Carlton Hotel Baglioni. Various generations of women artists, from the world-famous Design Icons to the young protagonists and up-and-coming authors, such as Gae Aulenti, Monica Castiglioni, Donata Parruccini, Miriam Mirri, Marta Laudani, Francesca Giacomelli, Elena Cutolo, Sonia Pedrazzini, Giorgia Zanellato and Valentina Carretta.

The exhibition will host Italian Designer Maria Jennifer Carew who, at the opening, will perform the realization of jewels from her own production with 3D printing technology from fablab SGV - RHINO FAB STUDIO of Silvia Salami and Giorgio Villa, and two projects by Lina Bo Bardi, extraordinary figure of Italian woman Designer, Brazilian of adoption, who significantly contributed to introducing the architectonic and Design culture in Brazil. She will be present with a project dating 1951, the "Bowl Chair", currently produced in Limited Edition by Italian ARPER, and the unique "NOIZE CHAIR", by contemporary Brazilian Designer Guto Requena, printed in 3D technology, a homage to the "Girafa" chair, edited in an exclusive Limited Edition by world-famous Brazilian Gallery Coletivo Amor de Madre owned by Olivia Yassudo Faria in Sao Paulo.

Tradition and innovation, projectual quality, cultural contaminations, ethics. A homage to women's creativity, designers in a country that is finally looking at them as protagonists, an act of love.



### *3D Jewels*

Maria Jennifer  
CAREW



### *Giotto*

Miriam MIRRI



### *Pistilli e Pino*

Monica  
CASTIGLIONI

### *Noize chair*

Guto REQUENA (Brazil)

3D printing chair.

Tribute to Lina Bo  
Bardi.





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